

90% of universities and colleges discriminate against women in sports



Schools can demonstrate equality if their sports opportunities match the percentage of male and female students at the school; or if the school has been continuously

expanding opportunities for women; or if the school can show it is fully and effectively meeting students' interests and abilities to play sports. Our analysis showed that intercollegiate athletic departments are not meeting any of these options; they are intentionally discriminating against women.



DISCRIMINATION AGAINST WOMEN IN COLLEGIATE SPORTS IS GETTING WORSE

Title IX turns 48 on June 23, 2020. The law promised equal educational opportunities for women and men, to be achieved by 1978. But when it comes to sports, we have not made progress in the past 30 years.

Despite a strong statute, interpreting regulations, and case law, women lag behind men by all measurable criteria, including opportunities to play, scholarship dollars, and treatment.

Champion Women and the California Women's Law Center performed in-depth analysis of data from the Equity in Athletics Disclosure Act. The qualitative and quantitative results show the gaps are growing at an unrestrained rate.

Too often, the burden for change has fallen on 18-22 year-old women to bring lawsuits against their schools to treat them with the same dignity afforded men. It is unreasonable and unfair for school leadership to pass this responsibility onto their students.

The NCAA and Member Conferences have the power to remove schools that intentionally discriminate against women. We are calling on the NCAA to join us in holding schools accountable for providing women and men with equal athletic opportunities.

Women miss out on \$1 billion in scholarships



NCAA schools allocate \$3.5 billion to college scholarships, an essential pathway to higher education for many. Yet, female student athletes are denied

hundreds of millions of dollars athletic scholarships each year, simply because they are women.

The opportunity costs are life-long



Playing sports has life long benefits in education attainment, employment, and health. Girls who play sports earn 8% more and 96% of all female C-suite executives were athletes.

Compliance would mean 148,030 more women playing



For every 100 male students on campus, schools are providing 3.93 opportunities to play. If women's opportunities matched that same rate, NCAA institutions would need to provide women an additional 148,030 sports opportunities. This is the *true* discrimination gap.

HOW CAN YOU HELP BRING SYSTEMIC CHANGE TO COLLEGIATE SPORTS?

RECORD A 15 SECOND VIDEO

We are asking athletes share what playing sports has meant to you in a short video recording. We encourage posting this on social media and sending it directly to us for use in media campaigns as we continue to put pressure on the NCAA and other institutions to provide athletic opportunities for women.

Questions you might consider answering:

- ➔ What have you gained from having access to athletic opportunities?
- ➔ What are 3 words that summarize what sports have meant to you?
- ➔ How should schools treat male and female athletes?

Step 1: Use your phone to record 15-30s of you talking

Step 2: Upload your video to Dropbox or email it to cwlc@cwlc.org

Step 3: Post your video to your social media accounts on June 23, 2020 (Title IX's 48th anniversary)

USE YOUR VOICE ON SOCIAL MEDIA

- ➔ Women deserve equality in sports. But only 10% of colleges and universities meet Title IX requirements. We must do better. #TitleIX #NCAA @iChampionWomen @CWLC_la @NCAA
- ➔ I ask the NCAA and Conferences to hold their members accountable for treating male and female athletes equally. The benefits of sports should be available to all students, regardless of gender. #TitleIX #NCAA @iChampionWomen @CWLC_la @NCAA
- ➔ Title IX has been the law for 48 years, yet sex discrimination in college sports is getting worse. Women miss out on \$1 billion in athletic scholarships every year. We must do better. #TitleIX #NCAA @iChampionWomen @CWLC_la @NCAA

THANK YOU