

90% of universities and colleges discriminate against women in sports



Schools can demonstrate equality if their sports opportunities match the percentage of male and female students at the school; or if the school has been continuously

expanding opportunities for women; or if the school can show it is fully and effectively meeting students' interests and abilities to play sports. Our analysis showed that only 202 intercollegiate athletic departments are meeting any of these options; most are intentionally discriminating against women.

Women are denied nearly \$1 billion in scholarships



NCAA schools allocate \$3.5 billion to college scholarships, an essential pathway to higher education for many. Yet, female student athletes are denied hundreds of millions of dollars

in athletic scholarships each year, simply because they are women.

The economic costs are life-long



Playing sports has life long benefits in education attainment, employment, and health. Girls who play sports earn 8% more and 90% of all female executives of Fortune 500 companies were athletes.

NCAA compliance would mean 148,030 more women playing



For every 100 male students on campus, schools are providing 3.93 opportunities to play. If women's opportunities matched that same rate, NCAA institutions would need to provide women an additional 148,030 sports opportunities. Adding non-schools NCAA brings that total to 183,180.



DISCRIMINATION AGAINST WOMEN IN COLLEGIATE SPORTS IS GETTING WORSE

Title IX turns 48 on June 23, 2020. The law promised equal educational opportunities for women and men, to be achieved by 1978. But when it comes to sports, we have not made progress in the past 30 years.

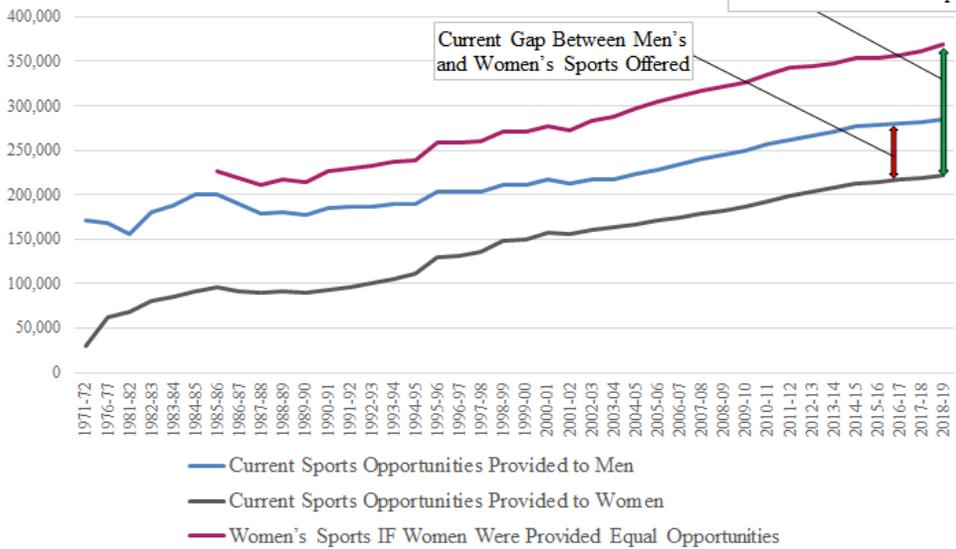
Despite a strong statute, interpreting regulations, and case law, women lag behind men by all measurable criteria, including opportunities to play, scholarship dollars, and treatment.

Champion Women and the California Women's Law Center performed in-depth analysis of data from the Equity in Athletics Disclosure Act. The qualitative and quantitative results show the gaps are growing at an unrestrained rate.

Too often, the burden for change has fallen on 18-22 year-old women to bring lawsuits against their schools to treat them with the same dignity afforded men. It is unreasonable and unfair for school leadership to pass this responsibility onto their students.

The NCAA and Member Conferences have the power to remove schools that intentionally discriminate against women. We are calling on the NCAA to join us in holding schools accountable for providing women and men with equal athletic opportunities.

NCAA Athletics Participation
1971-72 to 2018-19



Athletic participation has **physical and mental health benefits**

Girls who play sports have higher self-esteem and lower rates of depression, are less likely to abuse drugs or alcohol, and 50% less likely to experience an unintended pregnancy. Playing sports is linked with lower rate of breast cancer later in life.

Girls who play sports are **20% more likely to graduate high school**

Athletic opportunities are linked with educational achievements. Girls who are involved in sports are 14% more likely to believe they are smart enough for their dream career, and 13% more likely to consider a future in math or science. Female athletes have higher GPAs and higher opinions of their abilities and competencies.

USE YOUR **SOCIAL MEDIA** TO HELP BRING SYSTEMIC CHANGE TO COLLEGIATE SPORTS

We are calling on our allies to amplify our message to NCAA and Member Conferences and urge them to hold schools accountable for gender equality in sports. Use your platforms on social media and others spaces to share key messages:

- ➡ Women deserve equality in sports. But only 10% of colleges and universities meet Title IX requirements. We must do better. #TitleIX #NCAA @iChampionWomen @CWLC_la @NCAA
- ➡ I ask the NCAA and Conferences to hold their members accountable for treating male and female athletes equally. The benefits of sports should be available to all students, regardless of gender. #TitleIX #NCAA @iChampionWomen @CWLC_la @NCAA
- ➡ Title IX has been the law for 48 years, yet sex discrimination in college sports is getting worse. Women miss out on \$1 billion in athletic scholarships every year. We must do better. #TitleIX #NCAA @iChampionWomen @CWLC_la @NCAA

Non-Compliance Disproportionately Harms **Girls of Color**

Schools that have a higher percentage of students of color also have greater gender discrimination in athletics. 40% of heavily minority schools (less than 10% white) have large gaps in sports equality, compared with only 16% of heavily white schools (at least 90% white). Allowing Title IX to go unenforced means that girls and women of color have less opportunities to sports-- and all their health, educational, and economic benefits-- than their white counterparts.

THANK YOU