Title IX turns 48 on June 23, 2020. The law promised equal educational opportunities for women and men, to be achieved by 1978. But when it comes to sports, we have not made progress in the past 30 years. Despite a strong statute, interpreting regulations, and case law, women lag behind men by all measurable criteria, including opportunities to play, scholarship dollars, and treatment.

Champion Women and the California Women’s Law Center performed in-depth analysis of data from the Equity in Athletics Disclosure Act. The qualitative and quantitative results show the gaps are growing at an unrestrained rate. Too often, the burden for change has fallen on 18-22 year-old women to bring lawsuits against their schools to treat them with the same dignity afforded men. It is unreasonable and unfair for school leadership to pass this responsibility onto their students.

The NCAA and Member Conferences have the power to remove schools that intentionally discriminate against women. We are calling on the NCAA to join us in holding schools accountable for providing women and men with equal athletic opportunities.
HOW CAN YOU HELP BRING SYSTEMIC CHANGE TO COLLEGIATE SPORTS?

RECORD A 15 SECOND VIDEO

We are asking athletes share what playing sports has meant to you in a short video recording. We encourage posting this on social media and sending it directly to us for use in media campaigns as we continue to put pressure on the NCAA and other institutions to provide athletic opportunities for women.

Questions you might consider answering:

- What have you gained from having access to athletic opportunities?
- What are 3 words that summarize what sports have meant to you?
- How should schools treat male and female athletes?

Step 1: Use your phone to record 15-30s of you talking

Step 2: Upload your video to Dropbox or email it to cwlc@cwlc.org

Step 3: Post your video to your social media accounts on June 23, 2020 (Title IX’s 48th anniversary)

USE YOUR VOICE ON SOCIAL MEDIA

- Women deserve equality in sports. But only 10% of colleges and universities meet Title IX requirements. We must do better. #TitleIX #NCAA @iChampionWomen @CWLC_la @NCAA
- I ask the NCAA and Conferences to hold their members accountable for treating male and female athletes equally. The benefits of sports should be available to all students, regardless of gender. #TitleIX #NCAA @iChampionWomen @CWLC_la @NCAA
- Title IX has been the law for 48 years, yet sex discrimination in college sports is getting worse. Women miss out on $1 billion in athletic scholarships every year. We must do better. #TitleIX #NCAA @iChampionWomen @CWLC_la @NCAA

THANK YOU