

ARE THE WOMEN AND MEN ATHLETES AT YOUR SCHOOL RECEIVING EQUAL BENEFITS AND TREATMENT?

- Are Women's and Men's sports equally featured, with equal prominence, on school and Athletic Department websites and social media?
- Do Women's and Men's teams have equal support, marketing and promotional dollars?
- Does your school invest equally in cameras and production equipment for Women's and Men's sports?
- Are Women's and Men's sports jerseys, apparel and memorabilia equally and easily accessible?
- Does Women's and Men's sports marketing efforts focus on performance? Do broadcasters and schools focus on both men and women athletes' appearances or sexuality?
- Are Women's and Men's medical care and athletic training access equal?
 - Neither male or female athletes have priority accessing these resources.
- Are they hiring competition officials of the same quality, with equal compensation, for the Women's and Men's teams.?

- Are Women's and Men's sports performance staff equal and would be paid and promoted comparably?
- Is your school intentionally using language that equally prioritizes Women's and Men's sports?
- Are teams referred to as "Women's Basketball" and "Men's Basketball"?
 - "Basketball" would not be used to refer to Men's Basketball.
- Is your school using gender-neutral Social Media handles?
 - "Oregon Soccer" would be changed to "Oregon Men's Soccer"
- Is your school optimizing Google searches for their Women's and Men's teams to receive equal search results?
- Is your school employing an equal caliber of talent in their sports information and marketing departments for Women's and Men's sports, and are they being paid and promoted equally?
- Do your Women's and Men's sports teams have equal band and cheerleading support?
- Do both the Women's and Men's teams have equal access to dining halls, nutrition, etc. at times equally convenient to both teams?
 - The needs of Women's teams would not revolve around Men's football and men's basketball teams.
- Do the Women's and Men's teams have equal access to optimal practice times when they share facilities?