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ADMINISTRATIVE CLASS COMPLAINT

COMPLAINANT

Champion Women

Nancy Hogshead, J.D., OLY, CEO

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RECIPIENT

Georgian Court University Dan Sempkowski, Director of Athletics 900 Lakewood Ave. Lakewood, NJ 08701

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I. PRELIMINARY STATEMENT

- 1. This complaint is filed by *Champion Women*, pursuant to Title IX of the Education Amendments of 1972, 20 U.S.C. § 1681 *et seq.* ("Title IX") and the regulations and policies promulgated thereunder. *See* 34 C.F.R. § 106 *et seq.* Title IX prohibits discrimination on the basis of sex in federally funded education programs and activities, including athletics.
- 2. Champion Women is a 501(c)(3) that provides legal advocacy for girls and women in sports.
- 3. As detailed in the Factual and Legal Allegations below, data submitted by Georgian Court University, ("Georgian") to the Office of Postsecondary Education of the U.S. Department of Education pursuant to the Equity in Athletics Disclosure Act ("EADA"), 20 U.S.C. § 1092, as well as information collected from Georgian's website indicates that Georgian is discriminating on the basis of sex by providing unequal athletic participation opportunities, unequal athletic scholarship dollars, and unequal treatment and benefits, including athletic recruitment funding for its female students.
- 4. In order to address these disparities, *Champion Women* requests that the Office for Civil Rights ("OCR") investigate Georgian to determine whether the school is discriminating against women; whether it is providing women equal opportunities to participate in varsity sports, whether it is providing equal athletic scholarship dollars, and equivalent treatment in all areas, including recruitment funding as required by Title IX and, if not, to remedy any unlawful conduct.

II. JURISDICTION

- 5. The OCR is responsible for ensuring compliance with Title IX and receiving information about, investigating, and remedying violations of Title IX and its implementing regulations and guidelines. 34 C.F.R. §§ 106.71, 100.7.
- 6. *Champion Women* has not filed this complaint with any other agency or institution.
- 7. As Georgian currently violates Title IX's athletic equity requirements, this complaint is timely.

III. FACTUAL ALLEGATIONS

8. Georgian receives federal financial assistance and is therefore prohibited from discriminating on the basis of sex pursuant to Title IX.

- 9. Data submitted by Georgian to the U.S. Department of Education pursuant to the EADA that is publicly available on the Office of Postsecondary Education website for academic years 2003-04 through 2021-2022 indicates that Georgian discriminating against women students. Georgian is not currently and has not in the past been providing female athletes equal opportunities to participate in athletics under Title IX's three-part participation test.
- 10. Champion Women has edited the EADA data on our website https://titleixschools.com/ in just one instance: to remove male practice players who are counted up in the tally as "women". These male practice players are not female athletes and have therefore been subtracted from the totals in the EADA.

	Underg	Undergraduate Enrollment				Athletic Participation			
Year	Men	Women	Total	Percent Women	Men	Women Prong 2: This # should Rise Continuousl y and Steadily Over Time, Without Going Backwards	Total	Percent Women	Female Athletes Who Would Need to be Added to Achieve
2007-08	56	1342	1398	95.99%	0	112	112	100.00%	-112
2008-09	62	1412	1474	95.79%	0	145	145	100.00%	-145
2009-10	72	1440	1512	95.24%	0	139	139	100.00%	-139
2010-11	82	1390	1472	94.43%	0	139	139	100.00%	-139
2011-12	71	1319	1390	94.89%	0	160	160	100.00%	-160
2012-13	75	1169	1244	93.97%	0	147	147	100.00%	-147
2013-14	175	1086	1261	86.12%	82	162	244	66.39%	347
2014-15	248	1051	1299	80.91%	111	178	289	61.59%	292
2015-16	290	959	1249	76.78%	140	152	292	52.05%	311
2016-17	337	982	1319	74.45%	183	156	339	46.02%	377
2017-18	358	985	1343	73.34%	159	158	317	49.84%	279
2018-19	386	1031	1417	72.76%	199	175	374	46.79%	357
2019-20	362	1055	1417	74.45%	156	162	318	50.94%	293
2020-21	323	967	1290	74.96%	141	128	269	47.58%	294
2021-22	302	900	1202	74.88%	191	182	373	48.79%	387

11. Georgian does not and has not provided athletic opportunities to female students in numbers substantially proportionate to their enrollment pursuant to part one of the Title IX participation test. Women are 74.88% of the student body, but just 48.79% of the student-athletes.

¹ See *Champion Women* website for every college and university receiving federal funds: https://titleixschools.com/2023/05/20/eada-data/ High school data for these schools receiving federal funds is available here: https://titleixschools.com/2023/06/06/check-your-high-school/

- 12. In 2021-2022, the most recent academic year for which EADA data is available that is not corrupted by disruptions related to Covid-19, Georgian's participation gap was 387 athletes. In other words, Georgian must add 387 additional athletic opportunities for women in order to provide athletic opportunities substantially proportionate to enrollment. To put this number into perspective, 387 additional opportunities is enough to add almost an entire athletic department; Georgian currently only has 145 women athletes. Assuming a new team would have an average of 25 athletes some more, some less Georgian would need to add over 15 new women's sports teams.
- 13. The EADA data and evidence gathered on Georgian's website show that Georgian does not have a history and continuing practice of expanding athletic participation opportunities for women pursuant to Prong 2 of the Title IX participation test. See column "Women" under "Athletic Participation" above. The number of women athletes does not consistently increase over time.
- 14. Over the 15 academic years covered by the available EADA data, Georgian's numbers of athletic opportunities for women went up and down. It had its first drop in 2009, and again in 2012 and 2016 and 2017 and again in 2019.

Georgian provided women with 178 athletic opportunities 2014. For the next three years, it provided women with up to 26 fewer opportunities.

Meanwhile, the number of men has risen from zero in 2012 to 191, in 2021. It took Georgian just four years to start offering men more athletic opportunities than it offers women, starting in 2016.

Champion Women cannot know the history of adding sports since 1975, but it is unlikely to show a history of continuous program expansion that is demonstratively responsive to the growing interests of women in sport.

- 15. A review of Georgian's website did not show any policy or procedure for adding new sports or elevating existing club sports to varsity status. Nor did it reveal any athletic gender equity plan or any gender equity committee.
- 16. Georgian sponsors 5 men's varsity sports (Basketball, Cross Country, Lacrosse, Soccer, and Track & Field) serving 154 men, and 8 women's varsity sports (Acrobatics & Tumbling, Basketball, Cross Country, Lacrosse, Soccer, Softball, Track & Field, and Volleyball) serving 145 women.
- 17. Information available on Georgian's website suggests that the university is not accommodating the interests and abilities of female athletes as required by part three of the Title IX participation test.

- 18. Georgian women participate in the club sport of volleyball, *Clubs & Organization*, Georgian, 2023 (last visited August 2, 2023). The existence of a women's club team indicates that there is unmet interest in women's athletics at Georgian.
- 20. Georgian is a member of the Central Atlantic Collegiate Conference (CACC), serving NCAA Division II schools. Georgian Court is in New Jersey. Other Members of the CACC are located in Connecticut, Delaware, New York, and Pennsylvania. This enormous geographic competitive region will provide Georgian with plenty of choices for new women's teams.
- 21. The CACC sponsors Bowling and Tennis as championship sports, but Georgian does not offer these two sports opportunities for women. These championship teams demonstrate women's interest in these sports, their athletic abilities to compete, and that competition for these women's sports exists in Georgian's competitive geographic area.
- 22. Other members of the CACC sponsor women's Golf, Ice Hockey, and Rowing, three more sports that Georgian does not offer to women. These teams demonstrate women's interest in these sports, women's athletic abilities, and that competition for these women's sports exists in Georgian's peer institution competitive geographic area.
- 23. High school-age girls in the competitive geographic region compete in both school and club sports. These high school sports include Badminton, Basketball, Bowling, Fencing, Field Hockey, Flag Football, Gymnastics, Ice Hockey, Lacrosse, Soccer, Softball, Swimming & Diving, Track & Field, Volleyball and Wrestling. https://www.nfhsnetwork.com/states/NJ

High school girls also compete in club sports or travel teams, such as Wrestling, Badminton, Table Tennis, Team Handball, Sailing, Field Hockey, Fencing, Swimming & Diving, Skateboarding, Water Polo, Archery, Field Hockey, Rifle, Triathlon, Ice Hockey, Sport Climbing, Artistic Swimming, Skiing, Snowboarding, Gymnastics, Rowing, Wrestling, Rugby, and all sorts of combat sports, like Judo, Karate, and Taekwondo, to name a few.

Girls and Women have expressed their interest in sport, as well as their athletic abilities.

- 23. Sport Governing Bodies and the NCAA, for member schools, make it very easy to see where other competitors are located. The NCAA publishes the "NCAA Sports Sponsorship and Participation Rates Report, 1956 2022" for schools to find competitors within the school's normal competitive region: NCAA Sports Sponsorship and Participation Rates Report.²
- 24. A review of the Georgian website does not reveal that Georgian undertook any athletic interest surveys or other research into interest and competition to support the addition of women's varsity sports. While surveys are never sufficient to deny women sports opportunities, they are often helpful in determining *which sports* the school should add.
- 25. The failure to provide women with equal opportunities to play impacts the availability of athletic scholarship dollars for women. These are important sources of funding for educational attainment that women are being denied because of their sex. If Georgian provided

its male and female students with the same opportunities to participate, Georgian would need to add \$2,489,577 *additional* athletic scholarship dollars, to balance out the amount Georgian provides to its male students.

- 26. If, for some reason, the OCR determines that Georgian is, in fact, not discriminating against women in providing opportunities in sport, then Georgian would still need to provide its women students participating in sports with \$200,912 more in athletic scholarship aid, to match the amount Georgian provides its male athletes.
- 27. Georgian's EADA data further indicates that the university provides inadequate and unequal funding for the recruitment of female athletes. In 2021-2022, Georgian spent \$14,563 on men's recruitment and only \$13,772 on women's recruitment; women were allocated only 48.6 percent of the recruiting budget even though they account for 48.79 percent of the athletic population and 74.88 percent of the full-time undergraduate population. If Georgian provided its male and female students with the same opportunities to participate, Georgian would need to add \$29,627 additional athletic scholarship dollars, to balance out the amount Georgian provides to its male students.
- 28. If the OCR determines that Georgian is, in fact, not discriminating against women in providing opportunities in sports, then the ratio used is the student-athletes, instead of the student body, no more recruiting dollars would be required.

IV. LEGAL ALLEGATIONS

- 29. Title IX provides that "[n]o person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of or be subjected to discrimination under any education program or activity receiving Federal financial assistance." 20 U.S.C. §1681(a).
- 30. Title IX regulations prohibit athletic programs from discriminating on the basis of sex in interscholastic, intercollegiate, club or intramural athletics offered by the institution. 34 C.F.R. §106.41(a) (2000).
- 31. Title IX regulations require institutions that offer athletics programs to provide equal athletic opportunities to members of both sexes to participate in athletics. 34 C.F.R. \\$106.41(c)(1).
- 32. Pursuant to the 1979 Title IX Policy Interpretation, compliance with Title IX's equal athletic participation requirement is measured by determining whether the educational institution meets one part of the following three-part test:
 - 1. Prong 1: Whether intercollegiate level participation opportunities for male and female students are provided in numbers substantially proportionate to their respective enrollments; or

- 2. Prong 2: Where the members of one sex have been and are underrepresented among intercollegiate athletes, whether the institution can show a history and continuing practice of program expansion which is demonstrably responsive to the developing interests and abilities of the members of that sex; or
- 3. Prong 3: Where the members of one sex are underrepresented among intercollegiate athletes, and the institution cannot show a history and continuing practice of program expansion, as described above, whether it can be demonstrated that the interests and abilities of the members of that sex have been fully and effectively accommodated by the present program.

United States Department of Health, Education, and Welfare, Office for Civil Rights, *Policy Interpretation; Title IX and Intercollegiate Athletics*, 44 Fed. Reg. 71413 (Dec. 11, 1979) [hereinafter *Policy Interpretation*].

- 33. In determining substantial proportionality under part one of the three-part test, OCR considers the number of opportunities that would have to be added to achieve proportionality and whether it would be sufficient to support another team. If there are a significant number of unaccommodated women, it is likely that a viable sport could be added and therefore the institution has not satisfied part one of the three-part test. United States Department of Education, Office for Civil Rights, *Clarification of Intercollegiate Athletics Policy Guidance: the Three-Part Test* (Jan. 16, 1996) [hereinafter *1996 Clarification*].
- 34. In 1975, schools were given three years to be in compliance with the equal participation mandate under Title IX. Schools had only one year to end sex-discrimination in all other areas of Title IX's non-discrimination mandate. Only athletics gave schools three years to add athletic opportunities and to stop discriminating against women or until 1978. That deadline passed 45 years ago. 34 C.F.R. §106.41(d).²

It is worth noting how odd Prong 2 is as a legal test, in comparison to any other non-discrimination civil right. For a school to be able to argue that it is still playing catch-up with non-discrimination – exists nowhere else in law. This is especially true 51 years after the passage of Title IX, and 48 years after the passage of the regulations OCR depends on, regulations that were passed by Congress. When a school uses Prong 2, it is admitting that it is not providing women with equal educational opportunities, but that their discrimination is acceptable, because the school is "improving". Title IX's Prong 2 allows schools to provide girls and women with less.

Champion Women, Sex Discrimination in Athletics in Violation of Title IX, 2023

² 34 C.F.R. §106.41(d) "Adjustment period. A recipient which operates or sponsors interscholastic, intercollegiate, club or intramural athletics at the elementary school level shall comply fully with this section as expeditiously as possible but in no event later than one year from the effective date of this regulation. A recipient which operates or sponsors interscholastic, intercollegiate, club or intramural athletics at the secondary or post-secondary school level shall comply fully with this section as expeditiously as possible but in no event later than three years from the effective date of this regulation."

- 35. Therefore, it is understandable that Prong 2 is a very strict test. In determining whether an institution has a history and continuing practice of expansion under Prong 2 of the three-part test, OCR reviews the entire history of the athletic program and evaluates whether the institution has expanded participation opportunities for the underrepresented sex in a manner that was demonstrably responsive to their developing interests and abilities, considering a number of factors, including:
 - an institution's record of adding intercollegiate teams, or upgrading teams to intercollegiate status, for the underrepresented sex;
 - an institution's record of increasing the numbers of participants in intercollegiate athletics who are members of the underrepresented sex;
 - an institution's affirmative responses to requests by students or others for addition or elevation of sports; and
 - whether the institution has effective ongoing procedures for collecting, maintaining and analyzing information on the interest and abilities of students of the underrepresented sex, including monitoring athletic participation, and assessing interest and ability on a periodic basis.

United States Department of Education, Office for Civil Rights, *Intercollegiate Athletics Policy Clarification: The Three-Part Test- Part Three* (Apr. 20, 2010) [hereinafter 2010 Clarification]; 1996 Clarification.

- 36. In determining whether an institution has a continuing practice of program expansion under Prong 2, OCR will consider a number of factors, including:
 - an institution's current implementation of a non-discriminatory policy or procedure for requesting the addition of sports (including the elevation of club or intramural teams) and the effective communication of the policy or procedure to students;
 - an institution's current implementation of a plan of program expansion that is responsive to developing interests and abilities; and
 - an institution's efforts to monitor developing interests and abilities of the underrepresented sex, for example, by conducting periodic nondiscriminatory assessments of developing interests and abilities and taking timely actions in response to the results.

2010 Clarification, 1996 Clarification.

37. OCR will not find a history and continuing practice of program expansion where an institution increases the proportional participation opportunities for the underrepresented sex by reducing opportunities for the overrepresented sex alone or by reducing participation opportunities for the overrepresented sex to a proportionately greater degree than for the

underrepresented sex. 2010 Clarification, 1996 Clarification.

- 38. Courts have found that schools must have both a history *and* continuing practice of expanding opportunities for women for Prong 2 compliance. *Mansourian v. Bd. Of Regents of Univ. of Cal.*, 594 F. 3d 1095, 1108. (9th Cir. Cal. 2010).
- 39. Prong 3 of the three-part test requires an examination of whether there is an unmet interest in a particular sport, a sufficient ability to sustain a team in the sport, and a reasonable expectation for competition for a team in the sport. 2010 Clarification, 1996 Clarification.
- 40. Whether there is unmet interest and ability will be determined by examining a broad range of indicators, including whether the institution uses non-discriminatory methods of assessing interest and ability, the elimination of a viable team for the unrepresented sex, multiple indicators of interest and ability, and frequency of conducting assessments. 2010 Clarification.
- 41. Sufficient interest can be established by student requests to add a sport or elevate a club sport, increases in club or intramural sport participation, responses to interviews and interest surveys, assessments of student athletic participation before entering the institution or in the secondary schools from which the university draws its students, and assessments of participation in intercollegiate sports in the institution's normal competitive regions. *Id.*
- 42. Ability may be established by the athletic accomplishments and competitive experience of club sports and admitted students, the opinions of coaches, administrators, and athletes, and student participation in other sports. *Id*.
- 43. Expectation of competition may be established through athletic opportunities offered by other schools with which the school competes or opportunities at other schools in the school's geographic area, including those against which the institution does not compete. *Id.*
- 44. Under Prong 3 of the three-part test, OCR will also examine an institution's recruitment practices. If an institution recruits potential student-athletes for its men's teams, OCR will examine whether the institution is providing women's teams with substantially equal opportunities to recruit potential student-athletes. *Id*.
- 45. Title IX also requires schools to provide equal scholarship dollars, in proportion to the number of students of each sex participating in athletics. 34 C.F.R. §106.37(c) (2000). NCAA limits on scholarships per team is not a legal defense; schools cannot blame a third party for sex discrimination; recipients are responsible for equality. Schools choose which sports to sponsor, and some schools have chosen scholarship-dense sports for men, such as football and basketball, and scholarship-light sports for women, such as track.
- 46. Title IX also requires equal opportunity in the recruitment of student-athletes where equal athletic opportunities are not present for male and female students. Compliance will be assessed by examining the recruitment practices of the athletic programs for both sexes and evaluating whether the financial and other resources made available for recruitment in male and

female athletic programs are equivalently adequate to meet the needs of each program. 1979 *Policy Interpretation*.

- 47. Title IX requires schools to provide women with equal treatment, including equipment and supplies; game and practice times; travel and per diem allowances; coaching and academic tutoring; assignment and compensation of coaches and tutors; locker rooms, practice and competitive facilities; medical and training facilities and services; housing and dining facilities and services; and publicity. 34 C.F.R. §106.41(a) (2000), *Policy Interpretation*.
- 48. Lack of money is not a legal defense to sex discrimination. *See, e.g., Roberts Colorado State Univ.*, 814 F. Supp. 1507, 1518 (D. Colo. 1993) ("[A] financial crisis cannot justify gender discrimination."); *Favia v Indiana University of Pennsylvania*, 812 F. Supp. 578, 585 (W.D. Pa. 1993) (finding that financial concerns alone cannot justify gender discrimination); *Cook v. Colgate University*, 802 F. Supp. 737, 750 (1992) ("[I]f schools could use financial concerns as a sole reason for disparity of treatment, Title IX would become meaningless."); *Haffer v. Temple*, 678 F. Supp. 517, 520 (1987) (finding that financial concerns alone cannot justify gender discrimination).
- 49. Monies and in-kind benefits from third-party sources, such as donors, sponsorships, television rights, ticket sales, and student fees, are not a defense to a sex discrimination charge, whether those resources were used to build facilities, fund scholarships, provide equipment and uniforms, or any other benefit of sports participation. None of those sources of money creates a legal defense against sex discrimination. Schools must ensure that their students are not receiving second-class educational opportunities because they are female. See 20 U.S.C. § 1687 (2005); See Office for Civil Rights, *Department of Education, Further Clarification of Intercollegiate Athletics Policy Guidance Regarding Title IX Compliance* (June 11, 2003), *Cohen v. Brown Univ.*, 809 F. Supp. 978, 996 (D.R.I. 1992) (concluding that "all monies spent by Brown's Athletic Department, whether originating from university coffers or from the Sports Foundation [booster club] must be evaluated as a whole under § 106.41(c)")
- 50. It is *Champion Women's* experience that most athletes and former athletes are acutely aware of all the ways they are treated as second-class within their athletics department, because they are women. As NIL monies become more available, equal promotion and publicity will be important for female athletes. *Champion Women* asked current collegiate athletes what equality would look like under this list. Here's what the athletes came up with:
 - i. Men's and Women's sports would be equally featured, with equal prominence, on school and Athletic Department websites and social media.
 - ii. Schools would invest equally in cameras and production equipment for Women's and Men's sports.
 - iii. Schools would optimize Google searches for their Men's and Women's teams to receive equal search results.

- iv. Women's and Men's sports would employ an equal caliber of talent in their sports information and marketing departments, and they would be paid and promoted equally.
- v. Women's and Men's sports jerseys, apparel, and memorabilia would be equally and easily accessible.
- vi. The needs of Women's teams would not revolve around Men's football and men's basketball teams.
- vii. The Women's and Men's teams would have equal access to dining halls, nutrition, etc. at times equally convenient to both teams.
- viii. Men's and Women's teams would have equal access to optimal practice times when they share facilities.
 - ix. Men's and Women's sports marketing efforts would focus on performance; Broadcasters and schools would not focus on a woman athlete's appearance or sexuality.
 - x. Women's and Men's medical care and athletic training access would be equal; Neither male nor female athletes would have priority accessing these resources.
 - xi. Schools would hire competition officials of the same quality, with equal compensation, for the Women's and Men's teams.
- xii. Men's and Women's sports performance staff would be equal and would be paid and promoted comparably.
- xiii. Schools would intentionally use language that equally prioritizes Men's and Women's sports.
 - 1. Teams would be referred to as "Women's Basketball" and "Men's Basketball."
 - 2. "Basketball" would not be used to refer to Men's Basketball.
 - 3. Schools would have Social Media handles that referred to men's and women's teams; "Oregon Soccer" would be changed to "Oregon Men's Soccer."
- 51. Georgian's own data, as outlined in the Factual Allegations above, demonstrate that it is not providing equal opportunities for its female students to participate in sports under Title IX's three-part participation test, in addition to scholarship, treatment and recruitment requirements.

V. RELIEF REQUESTED

52. *Champion Women* requests that OCR:

- a. <u>Investigate</u> Georgian Court University to determine whether it is discriminating against women. Is Georgian Court University providing female students with equal participation opportunities in varsity athletics, equal and proportionate athletic scholarship dollars, and equal treatment and benefits.
- b. Take all necessary steps to <u>remedy</u> any unlawful conduct that you identify in your investigation, as required by Title IX and its implementing regulations.
- c. If any violations are found, secure assurances of compliance with Title IX from Georgian, that include full remedies for all the violations found.
- d. Among other steps to achieve compliance with Title IX, require Georgian to add more athletic opportunities for women, accord to additional teams and athletes the full range of benefits accorded to men's varsity teams and athletes, increase recruiting budgets and opportunities, and adopt and implement a plan to achieve compliance with Title IX.
- e. <u>Monitor</u> any resulting agreement with Georgian Court University to ensure that the school achieves compliance with Title IX, now and in the future.

I give the OCR my consent to disclose my name and *Champion Women's* name contained in this letter to others for OCR's investigation of, and enforcement activities related to, the Discrimination Complaint.

Nancy Hogshead, J.D., OLY

September 17, 2023