

U.S. Department of Education Office for Civil Rights

Dr. Miguel Cardona
Secretary of Education, Office for Civil Rights
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202
Phone (202) 401 – 3000
ocr@ed.gov

Catherine Lhamon, J.D.
Ass't Secretary, Office for Civil Rights
U.S. Department of Education
400 Maryland Avenue, SW
Washington, D.C. 20202 - 1100
Catherine.lhamon@ed.gov

Suzanne B. Goldberg, J.D.
Acting Ass't Secretary, Office for Civil Rights
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202 - 1100
Suzanne.goldberg@ed.gov

ADMINISTRATIVE CLASS COMPLAINT

COMPLAINANT

Champion Women

Nancy Hogshead, J.D., OLY, CEO

EMAIL: Hogshead@ChampionWomen.org

RECIPIENT

University of Memphis Laird Vaetch, VP and Athletic Director Athletic Office Bldg., 570 Normal Street Memphis, TN 38152-3730

Email: athleticdirector@memphis.edu

Bill Hardgrave, President 341 Administration Building Memphis, TN 38152-3370

EMAIL: president@memphis.edu

I. PRELIMINARY STATEMENT

- 1. This complaint is filed by *Champion Women*, pursuant to Title IX of the Education Amendments of 1972, 20 U.S.C. § 1681 *et seq.* ("Title IX") and the regulations and policies promulgated thereunder. *See* 34 C.F.R. § 106 *et seq.* Title IX prohibits discrimination on the basis of sex in federally funded education programs and activities, including athletics.
- 2. Champion Women is a 501(c)(3) that provides legal advocacy for girls and women in sports.
- 3. As detailed in the Factual and Legal Allegations below, data submitted by University of Memphis "Memphis" to the Office of Postsecondary Education of the U.S. Department of Education pursuant to the Equity in Athletics Disclosure Act ("EADA"), 20 U.S.C. § 1092, as well as information collected from Memphis's website indicates that Memphis is discriminating on the basis of sex by providing unequal athletic participation opportunities, unequal athletic scholarship dollars, and unequal treatment and benefits, including athletic recruitment funding for its female students.
- 4. In order to address these disparities, *Champion Women* requests that the Office for Civil Rights ("OCR") investigate Memphis to determine whether Memphis is discriminating against women; whether it is providing women equal opportunities to participate in varsity sports, equal access to athletic scholarship funds, and equivalent treatment and benefits, including but not limited to equal recruitment funding as required by Title IX and, if not, to remedy any unlawful conduct.

II. JURISDICTION

- 5. The OCR is responsible for ensuring compliance with Title IX and receiving information about, investigating, and remedying violations of Title IX and its implementing regulations and guidelines. 34 C.F.R. §§ 106.71, 100.7.
- 6. *Champion Women* has not filed this complaint with any other agency or institution.
- 7. As Memphis currently violates Title IX's athletic equity requirements, this complaint is timely.

III. FACTUAL ALLEGATIONS

- 8. Memphis receives federal financial assistance and is therefore prohibited from discriminating on the basis of sex pursuant to Title IX.
- 9. Data submitted by Memphis to the U.S. Department of Education pursuant to the EADA that is publicly available on the Office of Postsecondary Education website for academic

years 2003-04 through 2021-2022 indicates that Memphis is discriminating against its female students. Memphis is not currently and has not in the past been providing female athletes equal opportunities to participate in athletics under Title IX's three-part participation test.

	Undergraduate Enrollment						Athletic Participation		
Year	Men	Women	Total	Percent Women	Men	Women Prong 2: This # should Rise Continuousl y and Steadily Over Time, Without Going Backwards	Total	Percent Women	Female Athletes Who Would Need to be Added to Achieve
2003-04	4514	6742	11256	59.90%	219	96	315	30.48%	231
2004-05	4637	7085	11722	60.44%	237	96	333	28.83%	266
2005-06	4634	6934	11568	59.94%	239	115	354	32.49%	243
2006-07	6222	9762	15984	61.07%	243	113	356	31.74%	268
2007-08	6031	9762	15793	61.81%	245	111	356	31.18%	286
2008-09	4602	7180	11782	60.94%	253	126	379	33.25%	269
2009-10	5011	7454	12465	59.80%	251	132	383	34.46%	241
2010-11	5157	7676	12833	59.81%	273	138	411	33.58%	268
2011-12	5181	7915	13096	60.44%	250	136	386	35.23%	246
2012-13	5169	7531	12700	59.30%	324	188	512	36.72%	284
2013-14	5092	7189	12281	58.54%	329	208	537	38.73%	256
2014-15	5070	7253	12323	58.86%	305	192	497	38.63%	244
2015-16	5024	6989	12013	58.18%	281	221	502	44.02%	170
2016-17	5278	7094	12372	57.34%	295	199	494	40.28%	198
2017-18	5243	7127	12370	57.62%	300	201	501	40.12%	207
2018-19	5090	6934	12024	57.67%	300	194	494	39.27%	215
2019-20	5022	7010	12032	58.26%	332	213	545	39.08%	250
2020-21	4823	7221	12044	59.96%	367	241	608	39.64%	308
2021-22	4456	6640	11096	59.84%	339	227	566	40.11%	278

10. Champion Women has edited the EADA data on its website https://titleixschools.com/ in just one instance: to remove male practice players who are counted up in the tally as "women". These male practice players are not female athletes and have therefore been subtracted from the totals in the EADA.

¹ See *Champion Women* website for every college and university receiving federal funds: https://titleixschools.com/2023/05/20/eada-data/ High school data for these schools receiving federal funds is available here: https://titleixschools.com/2023/06/06/check-your-high-school/

- 11. Memphis does not and has not provided athletic opportunities to female students in numbers substantially proportionate to their enrollment pursuant to part one of the Title IX participation test. Women are 59.84% of the student body, but just 40.11% of the student-athletes.
- 12. In 2021-2022, the most recent academic year for which EADA data is available that is not corrupted by disruptions related to Covid-19, Memphis's participation gap was 278 athletes.² In other words, Memphis must add 278 additional athletic opportunities for women in order to provide athletic opportunities substantially proportionate to enrollment; 278 additional opportunities is enough to add almost an entire athletic department; Memphis currently only has 227 women athletes. To put 278 athletes into perspective, assume an athletic team roster is 25 athletes some more and some less Memphis would need to add over 11 new women's teams.
- 13. The EADA data and evidence gathered on Memphis's website show that Memphis does not have a history and continuing practice of expanding athletic participation opportunities for women pursuant to Prong 2 of the Title IX participation test. See column "Women" under "Athletic Participation" above. The number of women athletes does not consistently increase over time.
- 14. Over the 19 academic years covered by the available EADA data, the opportunities offered by Memphis have fluctuated, in 2016, 2018, and again in 2021. While the law on the 3 Prongs has been in place since 1979, it is doubtful that Memphis can demonstrate a history and continuing practice of adding opportunities for women in sports. Once Prong 2 is lost, it is gone forever as a method of compliance. *Champion Women* does not know the history of adding sports since 1975, when the regulations required equality in athletics came into effect, but it is unlikely to show a history of continuous program expansion that is demonstratively responsive to the growing interests of women in sport, especially when it only has 93 opportunities in 2003.
- 15. A review of Memphis's website did not show any policy or procedure for adding new sports or elevating existing club sports to varsity status. Nor did it reveal any athletic gender equity plan, or any gender equity committee.
- 16. Memphis sponsors 7 men's varsity sports (Baseball, Basketball, Football, Golf, Track, Soccer, Tennis), providing educational opportunities to 278 men, and 7 women's varsity sports (Basketball, Golf, Track and Field, Soccer, Softball, Tennis, and Volleyball), providing educational opportunities to 161 women. Memphis also has a coed sport Rifle, and the men and women are incorporated into the totals above.
- 17. Information available on Memphis's website suggests that the university is not accommodating the interests and abilities of female athletes as required by part three of the Title IX participation test.
- 18. Memphis women participate in numerous club sports, including Badminton, Bowling, Climbing, Water Polo, Rugby, Equestrian, Martial Arts.

https://www.memphis.edu/campusrec/sports/club-sports.php The existence of these women's club teams indicates that there is unmet interest in women's athletics at Memphis.

- 19. Sport Governing Bodies and the NCAA make it easy to see other competitors' locations. The NCAA publishes the "NCAA Sports Sponsorship and Participation Rates Report, 1956 2022" for schools to find competitors within the school's normal competitive region: NCAA Sports Sponsorship and Participation Rates Report.²
- 20. Memphis is a member of the American Athletic Conference, (the AAC). Members hail from Alabama, North Carolina, Florida, Tennessee, Texas, Pennsylvania, Kansas, Oklahoma. Affiliate members are from Florida, Maryland, Tennessee, Virginia, and California. There are undoubtedly women's teams in almost every sport in Memphis' normal competitive geographic region.
- 21. The American Athletic Conference sponsors women's Championships in Lacrosse, Rowing, and Swimming & Diving. Championship sports are a unique educational experience. These championships provide Memphis with competitors in these sports, in their normal geographic region.
- 22. Members of the American Athletic Conference sponsor Beach Volleyball, Gymnastics, Rifle, Sailing, Equestrian, Fencing, and Field Hockey, providing women's interest and abilities, and competitors for Memphis in their normal geographic region.

https://ncaaorg.s3.amazonaws.com/research/sportpart/2022RES_SportsSponsorshipParticipationRatesReport.pdf See individual sports' governing bodies for more, e.g.,

Women's College Rugby: https://www.urugby.com/teams/womens-teams

Collegiate Equestrian: https://collegiateequestrian.com/sports/2020/5/6/schools.aspx

Women's Collegiate Wrestling: https://wrestlelikeagirl.org/college-opportunities

Collegiate Competitive Cheer Teams: https://www.ncsasports.org/cheerleading/colleges (not to be confused with sideline cheerleading)

Women's Collegiate Triathlon: https://www.usatriathlon.org/multisport/ncaa-triathlon

Collegiate Sailing is governed by the Inter-Collegiate Sailing Association (ICSA) with 220 schools: https://www.collegesailing.org/about/overview

Women's Collegiate Ice Hockey: https://www.uscho.com/teams/#d1women

 $Collegiate\ Field\ Hockey:\ \underline{https://www.teamusa.org/USA-Field-Hockey/PLAYERS/College/Team-Websites}$

Collegiate Synchronized/ Artistic Swimming: https://www.collegexpress.com/lists/list/colleges-with-

notable-synchronized-swimming-teams/581/

Collegiate Bowling - https://collegebowling.bowl.com/teams

Collegiate Rifle - https://competitions.nra.org/competitions/nra-national-matches/collegiate-championships/collegiate-shooting-sports-directory/

Collegiate Skiing – https://www.uscsa.org/

Collegiate Water Polo - https://collegiatewaterpolo.org/

Collegiate Women's Gymnastics https://www.ncaa.com/sports/gymnastics-women

² a . .

23. Tennessee's high school girls compete in Gymnastics, Lacrosse, Rugby, Memphis does not offer these four sports. https://www.nfhsnetwork.com/states/TN

Tennessee high school female athletes have very few opportunities to compete in college sports, and even fewer opportunities in Division I. According to the NCAA,³ in 2020, only 1.3% of high school girls basketball players were provided the opportunity to play in Division I, nationally. Just 2.9% of high school Field Hockey players, 2.8% of Golfers, 8.9% of Ice Hockey players, 3.7% of Lacrosse players, 2.4% of Soccer players, 1.8% of Softball players, 3.3% of Swimmers, 1.5% of Tennis players, 2.8% of Track & Field athletes, 1.2% of Volleyball players in high school nationally are provided opportunities to play their sport in Division I.

High school-age girls in Tennessee and the AAC competitive geographic region are also active in club sports or travel teams that are not associated with their school, such as Basketball, Soccer, Golf, Tennis, Track & Field, Wrestling, Equestrian, Badminton, Table Tennis, Team Handball, Sailing, Surfing, Cycling, Rollerblading, Ice Hockey, Field Hockey, Fencing, Wrestling, Rugby, Swimming & Diving, Skateboarding, Water Polo, Archery, Field Hockey, Rifle, Triathlon, Sport Climbing, Artistic Swimming, Gymnastics, Rowing, and all sorts of combat sports, like Judo, Karate, and Taekwondo, to name a few.

These metrics demonstrate that women have expressed enormous demand to compete in sports; demand that is unmet.

- 24. Rugby, Equestrian, Triathlon, and Wrestling are NCAA emerging sports. There are 163 college women's Wrestling programs, 42 NCAA schools sponsor Triathlon, 26 colleges sponsor women's varsity Equestrian, and at least 32 colleges currently sponsor women's varsity Rugby.
- 25. Sport Governing Bodies and the NCAA make it easy to see other competitors' locations. The NCAA publishes the "NCAA Sports Sponsorship and Participation Rates Report, 1956 2022" for schools to find competitors within the school's normal competitive region: NCAA Sports Sponsorship and Participation Rates Report.²
- 26. A review of the Memphis website does not reveal that Memphis undertook any athletic interest surveys or other research into interest and competition to support the addition of women's varsity sports.
- 27. The failure to provide women with equal opportunities to play impacts the availability of athletic scholarship dollars for women. These are important sources of funding for educational attainment that women are being denied because of their sex. If Memphis provided its male and female students with the same opportunities to participate, Memphis would need to add \$3,893,068 additional athletic scholarship dollars, to balance out the amount Memphis provides to its male students.

³ NCAA: Estimated Probability of Competing in College Athletics: https://www.ncaa.org/sports/2015/3/2/estimated-probability-of-competing-in-college-athletics.aspx

- 28. If the OCR determines that Memphis is providing women with enough athletic opportunities, then the ratio used is the student-athletes, instead of the student body, and no more scholarship dollars would be required.
- 29. Memphis's EADA data further indicates that the university provides inadequate and unequal funding for the recruitment of female athletes. In 2021-2022, Memphis spent \$834,604 on men's recruitment and only \$232,333 on women's recruitment; women were allocated only 21.66 percent of the recruiting budget even though they account for 40.11 percent of the athletic population and 59.84 percent of the full-time undergraduate population. If Memphis provided its male and female students with the same opportunities to participate, Memphis would need to add \$1,005,857 additional recruiting dollars to its women's teams and women's coaches, to balance out the amount Memphis provides to its male students.
- 30. If the OCR determines that Memphis is not discriminating against women in the opportunities offered to play sports, Memphis will still need to provide its women's teams and women's coaches with \$160,965 more in additional recruiting dollars.

IV. LEGAL ALLEGATIONS

- 31. Title IX provides that "[n]o person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of or be subjected to discrimination under any education program or activity receiving Federal financial assistance." 20 U.S.C. §1681(a).
- 32. Title IX regulations prohibit athletic programs from discriminating on the basis of sex in interscholastic, intercollegiate, club or intramural athletics offered by the institution. 34 C.F.R. §106.41(a) (2000).
- 33. Title IX regulations require institutions that offer athletics programs to provide equal athletic opportunities to members of both sexes to participate in athletics. 34 C.F.R. §106.41(c)(1).
- 34. Pursuant to the 1979 Title IX Policy Interpretation, compliance with Title IX's equal athletic participation requirement is measured by determining whether the educational institution meets one part of the following three-part test:
 - 1. Prong 1: Whether intercollegiate level participation opportunities for male and female students are provided in numbers substantially proportionate to their respective enrollments; or
 - 2. Prong 2: Where the members of one sex have been and are underrepresented among intercollegiate athletes, whether the institution can show a history and continuing practice of program

- expansion which is demonstrably responsive to the developing interests and abilities of the members of that sex; or
- 3. Prong 3: Where the members of one sex are underrepresented among intercollegiate athletes, and the institution cannot show a history and continuing practice of program expansion, as described above, whether it can be demonstrated that the interests and abilities of the members of that sex have been fully and effectively accommodated by the present program.

United States Department of Health, Education, and Welfare, Office for Civil Rights, *Policy Interpretation; Title IX and Intercollegiate Athletics*, 44 Fed. Reg. 71413 (Dec. 11, 1979) [hereinafter *Policy Interpretation*].

- 35. In determining substantial proportionality under part one of the three-part test, OCR considers the number of opportunities that would have to be added to achieve proportionality and whether it would be sufficient to support another team. If there are a significant number of unaccommodated women, it is likely that a viable sport could be added and therefore the institution has not satisfied part one of the three-part test. United States Department of Education, Office for Civil Rights, Clarification of Intercollegiate Athletics Policy Guidance: the Three-Part Test (Jan. 16, 1996) [hereinafter 1996 Clarification].
- 36. In 1975, schools were given three years to be in compliance with the equal participation mandate under Title IX. Schools had only one year to end sex-discrimination in all other areas of Title IX's non-discrimination mandate. Only athletics gave schools three years to add athletic opportunities and to stop discriminating against women – or until 1978. That deadline passed 45 years ago. 34 C.F.R. §106.41(d).⁴

It is worth noting how odd Prong 2 is as a legal test, in comparison to other nondiscrimination civil rights. For a school to be able to argue that it is still playing catch-up with non-discrimination – exists nowhere else in law. This is especially true 51 years after the passage of Title IX, and 48 years after the passage of the regulations OCR depends on, regulations that were passed by Congress. When a school uses Prong 2, it is admitting that it is not providing women with equal educational opportunities, but that their actions are acceptable, because the school is "improving." Title IX's Prong 2 allows schools to provide girls and women with less.

Therefore, it is understandable that Prong 2 is a strict legal test. In determining 37. whether an institution has a history and continuing practice of expansion under Prong 2 of the three-part test, OCR reviews the entire history of the athletic program and evaluates whether the

⁴ 34 C.F.R. §106.41(d) "Adjustment period. A recipient which operates or sponsors interscholastic, intercollegiate, club or intramural athletics at the elementary school level shall comply fully with this section as expeditiously as possible but in no event later than one year from the effective date of this regulation. A recipient which operates or sponsors interscholastic, intercollegiate, club or intramural athletics at the secondary or postsecondary school level shall comply fully with this section as expeditiously as possible but in no event later than three years from the effective date of this regulation."

institution has expanded participation opportunities for the underrepresented sex in a manner that was demonstrably responsive to their developing interests and abilities, considering a number of factors, including:

- an institution's record of adding intercollegiate teams, or upgrading teams to intercollegiate status, for the underrepresented sex;
- an institution's record of increasing the numbers of participants in intercollegiate athletics who are members of the underrepresented sex;
- an institution's affirmative responses to requests by students or others for addition or elevation of sports; and
- whether the institution has effective ongoing procedures for collecting, maintaining and analyzing information on the interest and abilities of students of the underrepresented sex, including monitoring athletic participation, and assessing interest and ability on a periodic basis.

United States Department of Education, Office for Civil Rights, *Intercollegiate Athletics Policy Clarification: The Three-Part Test- Part Three* (Apr. 20, 2010) [hereinafter 2010 Clarification]; 1996 Clarification.

- 38. In determining whether an institution has a continuing practice of program expansion under Prong 2, OCR will consider a number of factors, including:
 - an institution's current implementation of a non-discriminatory policy or procedure for requesting the addition of sports (including the elevation of club or intramural teams) and the effective communication of the policy or procedure to students;
 - an institution's current implementation of a plan of program expansion that is responsive to developing interests and abilities; and
 - an institution's efforts to monitor developing interests and abilities of the underrepresented sex, for example, by conducting periodic nondiscriminatory assessments of developing interests and abilities and taking timely actions in response to the results.

2010 Clarification, 1996 Clarification.

- 39. OCR will not find a history and continuing practice of program expansion where an institution increases the proportional participation opportunities for the underrepresented sex by reducing opportunities for the overrepresented sex alone or by reducing participation opportunities for the overrepresented sex to a proportionately greater degree than for the underrepresented sex. 2010 Clarification, 1996 Clarification.
- 40. Courts have found that schools must have both a history *and* continuing practice of expanding opportunities for women for Prong 2 compliance. *Mansourian v. Bd. Of Regents of Univ. of Cal.*, 594 F. 3d 1095, 1108. (9th Cir. Cal. 2010).

- 41. Prong 3 of the three-part test requires an examination of whether there is an unmet interest in a particular sport, a sufficient ability to sustain a team in the sport, and a reasonable expectation for competition for a team in the sport. 2010 Clarification, 1996 Clarification.
- 42. Whether there is unmet interest and ability will be determined by examining a broad range of indicators, including whether the institution uses nondiscriminatory methods of assessing interest and ability, the elimination of a viable team for the unrepresented sex, multiple indicators of interest and ability, and frequency of conducting assessments. 2010 Clarification. Sufficient interest can be established by student requests to add a sport or elevate a club sport, increases in club or intramural sport participation, responses to interviews and interest surveys, assessments of student athletic participation before entering the institution or in the secondary schools from which the university draws its students, and assessments of participation in intercollegiate sports in the institution's normal competitive regions. *Id*.
- 43. Ability may be established by the athletic accomplishments and competitive experience of club sports and admitted students, the opinions of coaches, administrators, and athletes, and student participation in other sports. *Id*.
- 44. Expectation of competition may be established through athletic opportunities offered by other schools with which the school competes or opportunities at other schools in the school's geographic area, including those against which the institution does not compete. *Id.*
- 45. Under Prong 3 of the three-part test, OCR will also examine an institution's recruitment practices. If an institution recruits potential student-athletes for its men's teams, OCR will examine whether the institution is providing women's teams with substantially equal opportunities to recruit potential student-athletes. *Id*.
- 46. Title IX also requires schools to provide equal scholarship dollars, in proportion to the number of students of each sex participating in athletics. 34 C.F.R. §106.37(c) (2000). NCAA limits on scholarships per team is not a legal defense; schools cannot blame a third-party for sex discrimination; recipients are responsible for equality. Schools choose which sports to sponsor, and some schools have chosen scholarship-dense sports for men, such as football and basketball, and scholarship-light sports for women, such as track.
- 47. Title IX also requires equal opportunity in the recruitment of student-athletes where equal athletic opportunities are not present for male and female students. Compliance will be assessed by examining the recruitment practices of the athletic programs for both sexes and evaluating whether the financial and other resources made available for recruitment in male and female athletic programs are equivalently adequate to meet the needs of each program. 1979 Policy Interpretation.
- 48. Title IX requires schools to provide women with equal treatment, including equipment and supplies; game and practice times; travel and per diem allowances; coaching and

academic tutoring; assignment and compensation of coaches and tutors; locker rooms, practice and competitive facilities; medical and training facilities and services; housing and dining facilities and services; and publicity. 34 C.F.R. §106.41(a) (2000), *Policy Interpretation*.

- 49. Lack of money is not a legal defense to sex discrimination. *See, e.g., Roberts Colorado State Univ.*, 814 F. Supp. 1507, 1518 (D. Colo. 1993) ("[A] financial crisis cannot justify gender discrimination."); *Favia v Indiana University of Pennsylvania*, 812 F. Supp. 578, 585 (W.D. Pa. 1993) (finding that financial concerns alone cannot justify gender discrimination); *Cook v. Colgate University*, 802 F. Supp. 737, 750 (1992) ("[I]f schools could use financial concerns as a sole reason for disparity of treatment, Title IX would become meaningless."); *Haffer v. Temple*, 678 F. Supp. 517, 520 (1987) (finding that financial concerns alone cannot justify gender discrimination).
- 50. Monies and in-kind benefits from third-party sources, such as donors, sponsorships, television rights, ticket sales, and student fees, are not a defense to a sex discrimination charge, whether those resources were used to build facilities, fund scholarships, provide equipment and uniforms, or any other benefit of sports participation. None of those sources of money creates a legal defense against sex discrimination. Schools must ensure that their students are not receiving second-class educational opportunities because they are female. See 20 U.S.C. § 1687 (2005); See Office for Civil Rights, *Department of Education, Further Clarification of Intercollegiate Athletics Policy Guidance Regarding Title IX Compliance* (June 11, 2003), *Cohen v. Brown Univ.*, 809 F. Supp. 978, 996 (D.R.I. 1992) (concluding that "all monies spent by Brown's Athletic Department, whether originating from university coffers or from the Sports Foundation [booster club] must be evaluated as a whole under § 106.41(c)")
- 51. It is *Champion Women's* experience that most athletes and former athletes are acutely aware of all the ways they are treated as second-class within their athletics department because they are women. As NIL monies become more available, equal promotion and publicity will be important for female athletes. *Champion Women* asked current collegiate athletes what equality would look like under this list. Here's what the athletes came up with:
 - i. Men's and Women's sports would be equally featured, with equal prominence, on school and Athletic Department websites and social media.
 - ii. Schools would invest equally in cameras and production equipment for Women's and Men's sports.
 - iii. Schools would optimize Google searches for their Men's and Women's teams to receive equal search results.
 - iv. Women's and Men's sports would employ an equal caliber of talent in their sports information and marketing departments, and they would be paid and promoted equally.
 - v. Women's and Men's sports jerseys, apparel, and memorabilia would be equally and easily accessible.
 - vi. The needs of Women's teams would not revolve around Men's football and men's basketball teams.

- vii. The Women's and Men's teams would have equal access to dining halls, nutrition, etc. at times equally convenient to both teams.
- viii. Men's and Women's teams would have equal access to optimal practice times when they share facilities.
- ix. Men's and Women's sports marketing efforts would focus on performance; Broadcasters and schools would not focus on a woman-athlete's appearance or sexuality.
- x. Women's and Men's medical care and athletic training access would be equal; Neither male nor female athletes would have priority accessing these resources.
- xi. Schools would hire competition officials of the same quality, with equal compensation, for the Women's and Men's teams.
- xii. Men's and Women's sports performance staff would be equal and would be paid and promoted comparably.
- xiii. Schools would intentionally use language that equally prioritizes Men's and Women's sports.
 - 1. Teams would be referred to as "Women's Basketball" and "Men's Basketball."
 - 2. "Basketball" would not be used to refer to Men's Basketball.
 - 3. Schools would have Social Media handles that referred to men's and women's teams; "Oregon Soccer" would be changed to "Oregon Men's Soccer."
- 52. Memphis's own data, as outlined in the Factual Allegations above, demonstrate that it is not providing equal opportunities for its female students to participate in sports under Title IX's three-part participation test, in addition to scholarship, treatment & benefits, as required by Title IX.

V. RELIEF REQUESTED

- 53. *Champion Women* expects OCR investigators will find additional violations of Title IX, the law guaranteeing women equal educational opportunities, including athletics. *Champion Women* requests that OCR:
 - a. <u>Investigate</u> the University of Memphis to determine whether it is discriminating against women students. Investigate whether Memphis is providing female students with equal participation opportunities in varsity athletics, equal and proportionate athletic scholarship dollars, and receiving equal treatment and benefits.
 - b. Take all necessary steps to <u>remedy</u> any unlawful conduct that you identify in your investigation, as required by Title IX and its implementing regulations. Secure assurances of compliance with Title IX from Memphis, that include full remedies for <u>all</u> the violations found.
 - c. Among other steps to achieve compliance with Title IX, require Memphis to add more athletic opportunities for women, accord to additional teams and athletes the full range of benefits accorded to men's varsity teams and athletes, increase recruiting budgets and opportunities, and adopt and implement a plan to achieve compliance with Title IX.
 - d. <u>Monitor</u> any resulting agreement with the University of Memphis to ensure that the school achieves equality throughout athletics, including full compliance with Title IX, now and in the future.

Respectfully submitted,

Nancy Hogshead, J.D., OLY September 25, 2023