

# U.S. Department of Education Office for Civil Rights

Dr. Miguel Cardona
Secretary of Education, Office for Civil Rights
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202
Phone (202) 401 – 3000
ocr@ed.gov

Catherine Lhamon, J.D.
Ass't Secretary, Office for Civil Rights
U.S. Department of Education
400 Maryland Avenue, SW
Washington, D.C. 20202 - 1100
Catherine.lhamon@ed.gov

Suzanne B. Goldberg, J.D.
Acting Ass't Secretary, Office for Civil Rights
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202 - 1100
Suzanne.goldberg@ed.gov

#### ADMINISTRATIVE CLASS COMPLAINT

## **COMPLAINANT**

Champion Women

Nancy Hogshead, J.D., OLY, CEO

EMAIL: <u>Hogshead@ChampionWomen.org</u>

## **RECIPIENT**

University of West Alabama Kent Partridge, Director of Athletics, 1st Sta, Livingston, AL 35470 EMAIL: kpartridge@uwa.edu

EMAIL: ktucker@uwa.edu

1st Sta, Livingston, AL 35470

Dr. Ken Tucker, President

## I. PRELIMINARY STATEMENT

- 1. This complaint is filed by *Champion Women*, pursuant to Title IX of the Education Amendments of 1972, 20 U.S.C. § 1681 *et seq.* ("Title IX") and the regulations and policies promulgated thereunder. *See* 34 C.F.R. § 106 *et seq.* Title IX prohibits discrimination on the basis of sex in federally funded education programs and activities, including athletics.
- 2. Champion Women is a 501(c)(3) that provides legal advocacy for girls and women in sports.
- 3. As detailed in the Factual and Legal Allegations below, data submitted by University of West Alabama ("West Alabama") to the Office of Postsecondary Education of the U.S. Department of Education pursuant to the Equity in Athletics Disclosure Act ("EADA"), 20 U.S.C. § 1092, as well as information collected from West Alabama's website indicates that West Alabama is discriminating on the basis of sex by providing women with unequal athletic participation opportunities, unequal athletic scholarship dollars, and unequal treatment and benefits, including athletic recruitment funding.
- 4. In order to address these disparities, *Champion Women* requests that the Office for Civil Rights ("OCR") investigate West Alabama to determine whether it is providing women equal opportunities to participate in varsity sports, equal opportunities to earn athletic scholarships, and equivalent treatment and benefits, including recruitment funding as required by Title IX and, if not, to remedy any unlawful conduct.

### II. JURISDICTION

- 5. The OCR is responsible for ensuring compliance with Title IX and receiving information about, investigating, and remedying violations of Title IX and its implementing regulations and guidelines. 34 C.F.R. §§ 106.71, 100.7.
- 6. *Champion Women* has not filed this complaint with any other agency or institution.
- 7. As West Alabama currently violates Title IX's athletic equity requirements, this complaint is timely.

### III. FACTUAL ALLEGATIONS

- 8. West Alabama receives federal financial assistance and is therefore prohibited from discriminating on the basis of sex pursuant to Title IX.
- 9. Data submitted by West Alabama to the U.S. Department of Education pursuant to the EADA that is publicly available on the Office of Postsecondary Education website for academic years 2003-04 through 2021-2022 indicates that West Alabama is not currently and

has not in the past been providing female athletes equal opportunities to participate in athletics under Title IX's three-part participation test.

	Undergraduate Enrollment					Athletic Participation			
Year	Men	Women	Total	Percent Women	Men	Wome n Prong 2: This # should Rise Continuousl y and Steadily Over Time, Without Going Backwards	Total	Percent Women	Female Athletes Who Would Need to be Added to Achieve
2003-04	677	845	1522	55.52%	168	55	223	24.66%	155
2004-05	684	766	1450	52.83%	200	58	258	22.48%	166
2005-06	685	837	1522	54.99%	210	67	277	24.19%	190
2006-07	762	987	1749	56.43%	231	73	304	24.01%	226
2007-08	671	848	1519	55.83%	235	74	309	23.95%	223
2008-09	591	796	1387	57.39%	211	69	280	24.64%	215
2009-10	652	889	1541	57.69%	212	74	286	25.87%	215
2010-11	688	889	1577	56.37%	204	63	267	23.60%	201
2011-12	740	1045	1785	58.54%	203	103	306	33.66%	184
2012-13	747	1034	1781	58.06%	245	109	354	30.79%	230
2013-14	748	946	1694	55.84%	271	107	378	28.31%	236
2014-15	773	918	1691	54.29%	325	121	446	27.13%	265
2015-16	789	915	1704	53.70%	341	148	489	30.27%	247
2016-17	781	941	1722	54.65%	296	148	444	33.33%	209
2017-18	806	1037	1843	56.27%	280	157	437	35.93%	203
2018-19	747	1089	1836	59.31%	262	118	380	31.05%	264
2019-20	722	1161	1883	61.66%	247	117	364	32.14%	280
2020-21	561	1213	1774	68.38%	229	120	349	34.38%	375
2021-22	508	1246	1754	71.04%	247	134	381	35.17%	472

- 10. *Champion Women* has edited the EADA data on our website in just one instance: <a href="https://titleixschools.com/">https://titleixschools.com/</a> to remove male practice players who are counted up in the tally as "women". These male practice players are not female athletes and have therefore been subtracted from the totals in the EADA.<sup>1</sup>
- 11. West Alabama does not and has not provided athletic opportunities to female students in numbers substantially proportionate to their enrollment pursuant to part one of the

<sup>&</sup>lt;sup>1</sup> See *Champion Women* website for every college and university receiving federal funds: <a href="https://titleixschools.com/2023/05/20/eada-data/">https://titleixschools.com/2023/05/20/eada-data/</a> High school data for these schools receiving federal funds is available here: <a href="https://titleixschools.com/2023/06/06/check-your-high-school/">https://titleixschools.com/2023/06/06/check-your-high-school/</a>

Title IX participation test. Women are 71.04% of the student body, but just 35.17% of the student athletes.

- 12. In 2021-2022, the most recent academic year for which EADA data is available that is not corrupted by disruptions related to Covid-19, West Alabama's participation gap was 472 athletes. In other words, West Alabama must add 472 additional athletic opportunities for women in order to provide athletic opportunities substantially proportionate to enrollment; 472 additional opportunities is enough to add almost an entire athletic department; West Alabama currently only has 122 women athletes. Assuming the average athletic squad is 25 athletes some more and some less West Alabama would need to add over 18 new teams for women. During the 19 years schools have been required to report their data to the Department of Education, the gap has grown radically, from 155 to 472.
- 13. The EADA data and evidence gathered on West Alabama's website show that West Alabama does not have a history and continuing practice of expanding athletic participation opportunities for women pursuant to Prong 2 of the Title IX participation test. See column "Women" under "Athletic Participation" above. The number of women athletes does not consistently increase over time.
- 14. Over the 19 academic years covered by the available EADA data, West Alabama provided fewer opportunities for women in 2008, 2010, 2018, and 2019. By 2018-19, the total number of women athletes had actually decreased from 157 to 118, a loss of 50 women's opportunities. *Champion Women* cannot know the 28-year history of adding sports between 1975 and 2003, but West Alabama cannot show a history of continuous program expansion that is demonstratively responsive to women's growing interest in sports of all kinds.
- 15. A review of West Alabama's website did not show any policy or procedure for adding new sports or elevating existing club sports to varsity status. Nor did it reveal any athletic gender equity plan or any gender equity committee.
- 16. West Alabama sponsors 8 men's varsity sports (Baseball, Basketball, Cross Country, Football, Rodeo, Soccer, Tennis, and Track) providing opportunities for 235 men and 8 women's varsity sports (Basketball, Cross Country, Rodeo, Soccer, Softball, Tennis, Track & Field, and Volleyball) providing opportunities for 122 women.
- 17. Information available on West Alabama's website suggests that the university is not accommodating the interests and abilities of female athletes as required by part three of the Title IX participation test.
- 18. West Alabama women participate in the club sports of Bass Fishing and "Diamond Dolls", in support of the West Alabama Men's Baseball Team, *Clubs & Organizations*, West Alabama, 2023 (last visited August 2, 2023). The existence of these women's club teams indicates that there is unmet interest in women's athletics at West Alabama.

- 19. Sport Governing Bodies and the NCAA, for member schools, make it very easy to see where other competitors are located. The NCAA publishes the "NCAA Sports Sponsorship and Participation Rates Report, 1956 - 2022" for schools to find competitors within the school's normal competitive region: NCAA Sports Sponsorship and Participation Rates Report.<sup>2</sup>
- West Alabama is a member of the Gulf South Conference. Members are throughout the south, in Alabama, Mississippi, Tennessee, Georgia, and Florida. Affiliate members are in South Carolina and North Carolina. In this enormous competitive geographic region, West Alabama will be able to find women interested in athletic teams, who are athletes, and competitors in almost every women's sport.
- 21. The Gulf South Conference sponsors Golf and Lacrosse for women as Championship sports; West Alabama does not provide women with these educational opportunities. These two championship teams demonstrate women's interest in these sports and that competition for these women's sports exists in the competitive geographic area.
- 22. Other schools in the Gulf South Conference sponsor Swimming & Diving, while West Alabama does not. Women have therefore demonstrated their interest in these sports and that competition for these women's sports exists in the competitive geographic area.
- 23. High school-age girls in Alabama play Badminton, Basketball, Bowling, Gymnastics, Lacrosse, Soccer, Softball, Swimming & Diving, Track & Field, Volleyball, Weightlifting and Wrestling. https://www.nfhsnetwork.com/states/AL

https://ncaaorg.s3.amazonaws.com/research/sportpart/2022RES\_SportsSponsorshipParticipationRatesReport.pdf See individual sports' governing bodies for more, e.g.,

Women's College Rugby: https://www.urugby.com/teams/womens-teams

Collegiate Equestrian: https://collegiateequestrian.com/sports/2020/5/6/schools.aspx

Women's Collegiate Wrestling: <a href="https://wrestlelikeagirl.org/college-opportunities">https://wrestlelikeagirl.org/college-opportunities</a>

Collegiate Competitive Cheer Teams: <a href="https://www.ncsasports.org/cheerleading/colleges">https://www.ncsasports.org/cheerleading/colleges</a> (not to be confused with sideline cheerleading)

Women's Collegiate Triathlon: https://www.usatriathlon.org/multisport/ncaa-triathlon

Collegiate Sailing is governed by the Inter-Collegiate Sailing Association (ICSA) with 220 schools: https://www.collegesailing.org/about/overview

Women's Collegiate Ice Hockey: <a href="https://www.uscho.com/teams/#d1women">https://www.uscho.com/teams/#d1women</a>

Collegiate Field Hockey: https://www.teamusa.org/USA-Field-Hockey/PLAYERS/College/Team-Websites Collegiate Synchronized/ Artistic Swimming: https://www.collegexpress.com/lists/list/colleges-with-

notable-synchronized-swimming-teams/581/

Collegiate Bowling - <a href="https://collegebowling.bowl.com/teams">https://collegebowling.bowl.com/teams</a>

Collegiate Rifle - <a href="https://competitions.nra.org/competitions/nra-national-matches/collegiate-">https://competitions.nra.org/competitions/nra-national-matches/collegiate-</a> championships/collegiate-shooting-sports-directory/

Collegiate Skiing – <a href="https://www.uscsa.org/">https://www.uscsa.org/</a>

Collegiate Water Polo - https://collegiatewaterpolo.org/

Collegiate Women's Gymnastics <a href="https://www.ncaa.com/sports/gymnastics-women">https://www.ncaa.com/sports/gymnastics-women</a>

High school-age girls in this competitive geographic region compete in both school and club sports or travel teams; sport that are not associated with a school. These include Basketball, Soccer, Golf, Tennis, Track & Field, Soccer, Volleyball, Wrestling, Equestrian, Badminton, Table Tennis, Team Handball, Sailing, Field Hockey, Fencing, Swimming & Diving, Skateboarding, Water Polo, Archery, Field Hockey, Rifle, Triathlon, Ice Hockey, Sport Climbing, Artistic Swimming, Skiing, Snowboarding, Gymnastics, Rowing, Rugby, and all sorts of combat sports, like Judo, Karate, and Taekwondo, to name a few.

According to the NCAA,<sup>3</sup> in 2020, only 1.2% of high school girls basketball players were provided the opportunity to play in Division II. Just 1.4% of high school Field Hockey players, 1.9% of Golfers, 1.1% of Ice Hockey players, 3.7% of Lacrosse players, 1.9% of Soccer players, 1.7% of Softball players, 1.2% of Swimmers, 1% of Tennis players, 1.5% of Track & Field athletes, 1.1% of Volleyball players, 1.1% of high school Water Polo players in are provided opportunities to play their sport in Division II. These percentages do <u>not</u> include those girls and women who are competing on travel teams, club teams, or sports not associated with schools.

These metrics demonstrate that women have expressed enormous demand to compete in sports that is unmet. Girls and women have the interest and athletic ability to play additional sports. It cannot be said that there are not women interested and athletically able to compete in many additional sports at the University of West Alabama.

- 24. Rugby, Equestrian, Triathlon, and Competitive Cheer are NCAA emerging sports. There are 163 college women's Wrestling programs, 42 NCAA schools sponsor Triathlon, 26 colleges sponsor women's varsity Equestrian, and at least 32 colleges currently sponsor women's varsity Rugby.
- 25. A review of the West Alabama website does not reveal that West Alabama undertook any athletic interest surveys or other research into interest and competition to support the addition of women's varsity sports. While surveys are never sufficient to deny women sports opportunities, they are often helpful in determining *which sports* the school should add.
- 26. The failure to provide women with equal opportunities to play impacts the availability of athletic scholarship dollars for women. These are important sources of funding for educational attainment that women are being denied because of their sex. If West Alabama provided its male and female students with the same opportunities to participate, West Alabama would need to add \$4,110,201 additional athletic scholarship dollars, to balance out the amount West Alabama provides to its male students.
- 27. If, for some reason, the OCR determines that West Alabama is, in fact, not discriminating against women in providing opportunities in sport, then West Alabama would still need to provide its women students participating in sports with \$39,437 more in athletic scholarship aid, to match the amount West Alabama provides its male athletes.

<sup>&</sup>lt;sup>3</sup> NCAA: Estimated Probability of Competing in College Athletics:

<a href="https://www.ncaa.org/sports/2015/3/2/estimated-probability-of-competing-in-college-athletics.aspx">https://www.ncaa.org/sports/2015/3/2/estimated-probability-of-competing-in-college-athletics.aspx</a>

Champion Women, Sex Discrimination in Athletics in Violation of Title IX, 2023

- 28. West Alabama's EADA data further indicates that the university provides inadequate and unequal funding for recruitment of female athletes. In 2021-2022, West Alabama spent \$66,992 on men's recruitment and only \$39,509 on women's recruitment; women were allocated only 36.36% of the recruiting budget even though they account for 35.17% of the athletic population and 71.04% of the full-time undergraduate population. If West Alabama provided its male and female students with the same opportunities to participate, West Alabama would need to add \$122,639 additional athletic recruitment dollars, to balance out the amount West Alabama provides to its male students.
- 29. If, for some reason, the OCR determines that West Alabama is, in fact, not discriminating against women in providing opportunities in sport, the ratio used is the student athletes, instead of the student body, no more recruiting dollars would be required.

## IV. LEGAL ALLEGATIONS

- 30. Title IX provides that "[n]o person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of or be subjected to discrimination under any education program or activity receiving Federal financial assistance." 20 U.S.C. §1681(a).
- 31. Title IX regulations prohibit athletic programs from discriminating on the basis of sex in interscholastic, intercollegiate, club or intramural athletics offered by the institution. 34 C.F.R. §106.41(a) (2000).
- 32. Title IX regulations require institutions that offer athletics programs to provide equal athletic opportunities to members of both sexes to participate in athletics. 34 C.F.R. §106.41(c)(1).
- 33. Pursuant to the 1979 Title IX Policy Interpretation, compliance with Title IX's equal athletic participation requirement is measured by determining whether the educational institution meets one part of the following three-part test:
  - 1. Prong 1: Whether intercollegiate level participation opportunities for male and female students are provided in numbers substantially proportionate to their respective enrollments; or
  - 2. Prong 2: Where the members of one sex have been and are underrepresented among intercollegiate athletes, whether the institution can show a history and continuing practice of program expansion which is demonstrably responsive to the developing interests and abilities of the members of that sex; or
  - 3. Prong 3: Where the members of one sex are underrepresented among

intercollegiate athletes, and the institution cannot show a history and continuing practice of program expansion, as described above, whether it can be demonstrated that the interests and abilities of the members of that sex have been fully and effectively accommodated by the present program.

United States Department of Health, Education, and Welfare, Office for Civil Rights, *Policy Interpretation; Title IX and Intercollegiate Athletics*, 44 Fed. Reg. 71413 (Dec. 11, 1979) [hereinafter *Policy Interpretation*].

- 34. In determining substantial proportionality under part one of the three-part test, OCR considers the number of opportunities that would have to be added to achieve proportionality and whether it would be sufficient to support another team. If there are a significant number of unaccommodated women, it is likely that a viable sport could be added and therefore the institution has not satisfied part one of the three-part test. United States Department of Education, Office for Civil Rights, *Clarification of Intercollegiate Athletics Policy Guidance: the Three-Part Test* (Jan. 16, 1996) [hereinafter *1996 Clarification*].
- 35. In 1975, schools were given three years to be in compliance with the equal participation mandate under Title IX. Schools had only one year to end sex-discrimination in all other areas of Title IX's non-discrimination mandate. Only athletics gave schools three years to add athletic opportunities and to stop discriminating against women or until 1978. That deadline passed 45 years ago. 34 C.F.R. §106.41(d).<sup>4</sup>

It is worth noting how odd Prong 2 is as a legal test, in comparison to other non-discrimination civil rights. For a school to be able to argue that it is still playing catch-up with non-discrimination – exists nowhere else in law. This is especially true 51 years after the passage of Title IX, and 48 years after the passage of the regulations OCR depends on, regulations that were passed by Congress. When a school uses Prong 2, it is admitting that it is not providing women with equal educational opportunities, but that their actions are acceptable, because the school is "improving." Title IX's Prong 2 allows schools to provide girls and women with less.

36. Therefore, it is understandable that Prong 2 is a strict legal test. In determining whether an institution has a history and continuing practice of expansion under Prong 2 of the three-part test, OCR reviews the entire history of the athletic program and evaluates whether the institution has expanded participation opportunities for the underrepresented sex in a manner that was demonstrably responsive to their developing interests and abilities, considering a number of factors, including:

<sup>&</sup>lt;sup>4</sup> 34 C.F.R. §106.41(d) "Adjustment period. A recipient which operates or sponsors interscholastic, intercollegiate, club or intramural athletics at the elementary school level shall comply fully with this section as expeditiously as possible but in no event later than one year from the effective date of this regulation. A recipient which operates or sponsors interscholastic, intercollegiate, club or intramural athletics at the secondary or post-secondary school level shall comply fully with this section as expeditiously as possible but in no event later than three years from the effective date of this regulation."

- an institution's record of adding intercollegiate teams, or upgrading teams to intercollegiate status, for the underrepresented sex;
- an institution's record of increasing the numbers of participants in intercollegiate athletics who are members of the underrepresented sex;
- an institution's affirmative responses to requests by students or others for addition or elevation of sports; and
- whether the institution has effective ongoing procedures for collecting, maintaining and analyzing information on the interest and abilities of students of the underrepresented sex, including monitoring athletic participation, and assessing interest and ability on a periodic basis.

United States Department of Education, Office for Civil Rights, *Intercollegiate Athletics Policy Clarification: The Three-Part Test- Part Three* (Apr. 20, 2010) [hereinafter 2010 Clarification]; 1996 Clarification.

- 37. In determining whether an institution has a continuing practice of program expansion under Prong 2, OCR will consider a number of factors, including:
  - an institution's current implementation of a non-discriminatory policy or procedure for requesting the addition of sports (including the elevation of club or intramural teams) and the effective communication of the policy or procedure to students:
  - an institution's current implementation of a plan of program expansion that is responsive to developing interests and abilities; and
  - an institution's efforts to monitor developing interests and abilities of the underrepresented sex, for example, by conducting periodic nondiscriminatory assessments of developing interests and abilities and taking timely actions in response to the results.

2010 Clarification, 1996 Clarification.

- 38. OCR will not find a history and continuing practice of program expansion where an institution increases the proportional participation opportunities for the underrepresented sex by reducing opportunities for the overrepresented sex alone or by reducing participation opportunities for the overrepresented sex to a proportionately greater degree than for the underrepresented sex. 2010 Clarification, 1996 Clarification.
- 39. Courts have found that schools must have both a history *and* continuing practice of expanding opportunities for women for Prong 2 compliance. *Mansourian v. Bd. Of Regents of Univ. of Cal.*, 594 F. 3d 1095, 1108. (9<sup>th</sup> Cir. Cal. 2010).
- 40. Prong 3 of the three-part test requires an examination of whether there is an unmet interest in a particular sport, a sufficient ability to sustain a team in the sport, and a reasonable expectation for competition for a team in the sport. 2010 Clarification, 1996 Clarification.

- 41. Whether there is unmet interest and ability will be determined by examining a broad range of indicators, including whether the institution uses non-discriminatory methods of assessing interest and ability, the elimination of a viable team for the unrepresented sex, multiple indicators of interest and ability, and frequency of conducting assessments. 2010 Clarification.
- 42. Sufficient interest can be established by student requests to add a sport or elevate a club sport, increases in club or intramural sport participation, responses to interviews and interest surveys, assessments of student athletic participation before entering the institution or in the secondary schools from which the university draws its students, and assessments of participation in intercollegiate sports in the institution's normal competitive regions. *Id.*
- 43. Ability may be established by the athletic accomplishments and competitive experience of club sports and admitted students, the opinions of coaches, administrators, and athletes, and student participation in other sports. *Id*.
- 44. Expectation of competition may be established through athletic opportunities offered by other schools with which the school competes or opportunities at other schools in the school's geographic area, including those against which the institution does not compete. *Id.*
- 45. Under Prong 3 of the three-part test, OCR will also examine an institution's recruitment practices. If an institution recruits potential student-athletes for its men's teams, OCR will examine whether the institution is providing women's teams with substantially equal opportunities to recruit potential student-athletes. *Id*.
- 46. Title IX also requires schools to provide equal scholarship dollars, in proportion to the number of students of each sex participating in athletics. 34 C.F.R. §106.37(c) (2000). NCAA limits on scholarships per team is not a legal defense; schools cannot blame a third-party for sex discrimination; recipients are responsible for equality. Schools choose which sports to sponsor, and some schools have chosen scholarship-dense sports for men, such as football and basketball, and scholarship-light sports for women, such as track.
- 47. Title IX also requires equal opportunity in the recruitment of student-athletes where equal athletic opportunities are not present for male and female students. Compliance will be assessed by examining the recruitment practices of the athletic programs for both sexes and evaluating whether the financial and other resources made available for recruitment in male and female athletic programs are equivalently adequate to meet the needs of each program. 1979 Policy Interpretation.
- 48. Title IX requires schools to provide women with equal treatment, including equipment and supplies; game and practice times; travel and per diem allowances; coaching and academic tutoring; assignment and compensation of coaches and tutors; locker rooms, practice and competitive facilities; medical and training facilities and services; housing and dining facilities and services; and publicity. 34 C.F.R. §106.41(a) (2000), *Policy Interpretation*.

- 49. Lack of money is not a legal defense to sex discrimination. See, e.g., Roberts Colorado State Univ., 814 F. Supp. 1507, 1518 (D. Colo. 1993) ("[A] financial crisis cannot justify gender discrimination."); Favia v Indiana University of Pennsylvania, 812 F. Supp. 578, 585 (W.D. Pa. 1993) (finding that financial concerns alone cannot justify gender discrimination); Cook v. Colgate University, 802 F. Supp. 737, 750 (1992) ("[I]f schools could use financial concerns as a sole reason for disparity of treatment, Title IX would become meaningless."); Haffer v. Temple, 678 F. Supp. 517, 520 (1987) (finding that financial concerns alone cannot justify gender discrimination).
- 50. Monies and in-kind benefits from third-party sources, such as donors, sponsorships, television rights, ticket sales, and student fees, are not a defense to a sex discrimination charge, whether those resources were used to build facilities, fund scholarships, provide equipment and uniforms, or any other benefit of sports participation. None of those sources of money creates a legal defense against sex discrimination. Schools must ensure that their students are not receiving second-class educational opportunities because they are female. See 20 U.S.C. § 1687 (2005); See Office for Civil Rights, *Department of Education, Further Clarification of Intercollegiate Athletics Policy Guidance Regarding Title IX Compliance* (June 11, 2003), *Cohen v. Brown Univ.*, 809 F. Supp. 978, 996 (D.R.I. 1992) (concluding that "all monies spent by Brown's Athletic Department, whether originating from university coffers or from the Sports Foundation [booster club] must be evaluated as a whole under § 106.41(c)")
- 51. It is *Champion Women's* experience that most athletes and former athletes are acutely aware of all the ways they are treated as second-class within their athletics department, because they are women. As NIL monies become more available, equal promotion and publicity will be important for female athletes. *Champion Women* asked current collegiate athletes what equality would look like under this list. Here's what the athletes came up with:
  - i. Men's and Women's sports would be equally featured, with equal prominence, on school and Athletic Department websites and social media.
  - ii. Schools would invest equally in cameras and production equipment for Women's and Men's sports.
  - iii. Schools would optimize Google searches for their Men's and Women's teams to receive equal search results.
  - iv. Women's and Men's sports would employ an equal caliber of talent in their sports information and marketing departments, and they would be paid and promoted equally.
  - v. Women's and Men's sports jerseys, apparel and memorabilia would be equally and easily accessible.
  - vi. The needs of Women's teams would not revolve around Men's football and men's basketball teams.
  - vii. The Women's and Men's teams would have equal access to dining halls, nutrition, etc. at times equally convenient to both teams.

- viii. Men's and Women's teams would have equal access to optimal practice times when they share facilities.
- ix. Men's and Women's sports marketing efforts would focus on performance; Broadcasters and schools would not focus on a woman athlete's appearance or sexuality.
- x. Women's and Men's medical care and athletic training access would be equal; Neither male nor female athletes would have priority accessing these resources.
- xi. Schools would hire competition officials of the same quality, with equal compensation, for the Women's and Men's teams.
- xii. Men's and Women's sports performance staff would be equal and would be paid and promoted comparably.
- xiii. Schools would intentionally use language that equally prioritizes Men's and Women's sports.
  - 1. Teams would be referred to as "Women's Basketball" and "Men's Basketball."
  - 2. "Basketball" would not be used to refer to Men's Basketball.
  - 3. Schools would have Social Media handles that referred to men's and women's teams; "Oregon Soccer" would be changed to "Oregon Men's Soccer."
- 52. West Alabama's own data, as outlined in the Factual Allegations above, demonstrate that it is not providing equal opportunities for its female students to participate in sports under Title IX's three-part participation test, in addition to scholarship, treatment, and recruitment requirements.

## V. RELIEF REQUESTED

# 53. *Champion Women* requests that OCR:

- a. <u>Investigate</u> West Alabama to determine whether it is providing female students with equal participation opportunities in varsity athletics, equal and proportionate athletic scholarship dollars, and receiving equal treatment, including equal recruiting budgets.
- b. Take all necessary steps to <u>remedy</u> any unlawful conduct that you identify in your investigation, as required by Title IX and its implementing regulations.
- c. If any violations are found, secure assurances of compliance with Title IX from West Alabama, that include full remedies for the violations found.
- d. Among other steps to achieve compliance with Title IX, require West Alabama to elevate interested existing women's club teams to varsity status, add more athletic opportunities for women, accord to additional teams and athletes the full range of benefits accorded to men's varsity teams and athletes, increase recruiting budgets and opportunities, and adopt and implement a plan to achieve compliance with Title IX.
- e. <u>Monitor</u> any resulting agreement with West Alabama to ensure that the school achieves compliance with Title IX, now and in the future.

I give OCR my consent to disclose my name and Champion Women's name contained in this letter to others for OCR's investigation of, and enforcement activities related to, the Discrimination Complaint.



Nancy Hogshead, J.D., OLY September 20, 2023