

U.S. Department of Education Office for Civil Rights

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ADMINISTRATIVE CLASS COMPLAINT

COMPLAINANT

Champion Women Nancy Hogshead, J.D., OLY, CEO EMAIL: <u>Hogshead@ChampionWomen.org</u>

RECIPIENT

University of the Cumberlands Chris Kraftick, Athletic Director 816 Cumberland Avenue Williamsburg, KY 40769 EMAIL: chris.kraftick@ucumberlands.edu

Dr. Larry Cockrum, President 816 Cumberland Avenue Williamsburg, KY 40769 EMAIL: presoff@uccumberlands.edu

I. PRELIMINARY STATEMENT

1. This complaint is filed by *Champion Women*, pursuant to Title IX of the Education Amendments of 1972, 20 U.S.C. § 1681 *et seq.* ("Title IX") and the regulations and policies promulgated thereunder. *See* 34 C.F.R. § 106 *et seq.* Title IX prohibits discrimination on the basis of sex in federally funded education programs and activities, including athletics.

2. *Champion Women* is a 501(c)(3) that provides legal advocacy for girls and women in sports.

3. As detailed in the Factual and Legal Allegations below, data submitted by University of the Cumberlands ("Cumberlands") to the Office of Postsecondary Education of the U.S. Department of Education pursuant to the Equity in Athletics Disclosure Act ("EADA"), 20 U.S.C. § 1092, as well as information collected from Cumberlands's website indicates that Cumberlands is discriminating on the basis of sex by providing women with unequal athletic participation opportunities, unequal athletic scholarship dollars, and unequal treatment and benefits, including athletic recruitment funding.

4. In order to address these disparities, *Champion Women* requests that the Office for Civil Rights ("OCR") investigate Cumberlands to determine whether it is providing women equal opportunities to participate in varsity sports, equal opportunities to earn athletic scholarships, and equivalent treatment and benefits, including recruitment funding as required by Title IX and, if not, to remedy any unlawful conduct.

II. JURISDICTION

5. The OCR is responsible for ensuring compliance with Title IX and receiving information about, investigating, and remedying violations of Title IX and its implementing regulations and guidelines. 34 C.F.R. §§ 106.71, 100.7.

6. *Champion Women* has not filed this complaint with any other agency or institution.

7. As Cumberlands currently violates Title IX's athletic equity requirements, this complaint is timely.

III. FACTUAL ALLEGATIONS

8. Cumberlands receives federal financial assistance and is therefore prohibited from discriminating on the basis of sex pursuant to Title IX.

9. Data submitted by Cumberlands to the U.S. Department of Education pursuant to the EADA that is publicly available on the Office of Postsecondary Education website for

academic years 2003-04 through 2021-2022 indicates that Cumberlands is not currently and has not in the past been providing female athletes equal opportunities to participate in athletics under Title IX's three-part participation test.

	Undergraduate Enrollment						Athletic Participation		
Year	Men	Women	Total	Percent	Men	Women Prong 2:	Total	Percent	Female
				Women		This #		Women	Athletes
						should Rise			Who
						Continuousl			Would
						y and			Need to
						Steadily			be
						Over Time, Without			Added
						Going			to
						Backwards			Achieve
2003-04	647	706	1353	52.18%	211	137	348	39.37%	93
2004-05	672	704	1376	51.16%	211	143	354	40.40%	78
2005-06	684	727	1411	51.52%	205	148	353	41.93%	70
2006-07	682	727	1409	51.60%	204	123	327	37.61%	94
2007-08	705	708	1413	50.11%	209	159	368	43.21%	51
2008-09	707	686	1393	49.25%	228	170	398	42.71%	51
2009-10	698	714	1412	50.57%	221	174	395	44.05%	52
2010-11	691	708	1399	50.61%	223	157	380	41.32%	71
2011-12	690	694	1384	50.14%	230	149	379	39.31%	82
2012-13	780	700	1480	47.30%	282	170	452	37.61%	83
2013-14	788	706	1494	47.26%	276	198	474	41.77%	49
2014-15	805	886	1691	52.40%	274	203	477	42.56%	99
2015-16	784	875	1659	52.74%	292	207	499	41.48%	119
2016-17	800	938	1738	53.97%	318	241	559	43.11%	132
2017-18	825	981	1806	54.32%	353	293	646	45.36%	127
2018-19	905	1064	1969	54.04%	382	294	676	43.49%	155
2019-20	1137	1528	2665	57.34%	373	278	651	42.70%	223
2020-21	1265	2041	3306	61.74%	382	317	699	45.35%	299
2021-22	1280	2338	3618	64.62%	397	333	730	45.62%	392

10. *Champion Women* has edited the EADA data on our website in just one instance: <u>https://titleixschools.com/</u> to remove male practice players who are counted up in the tally as "women". These male practice players are not female athletes and have therefore been subtracted from the totals in the EADA.¹

11. Cumberlands does not and has not provided athletic opportunities to female students in numbers substantially proportionate to their enrollment pursuant to part one of the

¹ See *Champion Women* website for every college and university receiving federal funds: <u>https://titleixschools.com/2023/05/20/eada-data/</u> High school data for these schools receiving federal funds is available here: <u>https://titleixschools.com/2023/06/06/check-your-high-school/</u>

Title IX participation test. Women are 64.62% of the student body, but just 45.62% of the student-athletes.

12. In 2021-2022, the most recent academic year for which EADA data is available that is not corrupted by disruptions related to Covid-19, Cumberlands' participation gap was 392 athletes. In other words, Cumberlands must add 392 additional athletic opportunities for women in order to provide athletic opportunities substantially proportionate to enrollment; 392 additional opportunities is enough to add almost an entire athletic department; Cumberlands currently only provides athletic opportunities for 286 women athletes. Assuming a new team would have an average of 25 athletes – some more, some less – Cumberland will need to add over 15 new women's sports teams.

As women become a larger percentage of the student body, they still deserve the same opportunities in sports as their male counterparts.

13. The EADA data and evidence gathered on Cumberlands' website show that Cumberlands does not have a history and continuing practice of expanding athletic participation opportunities for women pursuant to Prong 2 of the Title IX participation test. See column "Women" under "Athletic Participation" above. The number of women athletes does not consistently increase over time.

14. Over the 19 academic years covered by the available EADA data, the number of educational opportunities Cumberlands has offered women has fluctuated. Cumberlands went down for the first time in 2006, depriving 25 women of a sports experience. In 2009 Cumberlands achieved a high of 174; it did not make up those numbers until 2013. *Champion Women* does not know the history of adding sports since 1975, but it is unlikely to show a history of continuous program expansion that is demonstratively responsive to the growing interests of women in sport.

Meanwhile, the gap between these educational opportunities offered to men and women has grown from 93 women denied in 2003 to 392 women denied today.

15. A review of Cumberlands' website did not show any policy or procedure for adding new sports or elevating existing club sports to varsity status. Nor did it reveal any athletic gender equity plan or any gender equity committee.

16. Cumberlands sponsors 11 men's varsity sports (Baseball, Basketball, Bowling Football, Golf, Lacrosse, Soccer, Swimming & Diving, Tennis, Track and Field, and Wrestling), providing educational opportunities to 345 men.

Cumberland sponsors 11 women's varsity sports (Basketball, Bowling, Golf, Lacrosse, Soccer, Softball, Swimming & Diving, Tennis, Track and Field and Volleyball), providing educational opportunities to 286 women.

Cumberland sponsors 4 co-ed varsity sports (Archery, Cheerleading, Competitive Dance and Esports) providing men with 26 educational opportunities and 50 women's opportunities. See the legal These co-ed sports participation figures are part of the men's and women's totals: 345 men and 286 women. If these sports are deducted, men receive 319 opportunities and women receive 236 opportunities. 17. Information available on Cumberlands' website suggests that the university is not accommodating the interests and abilities of female athletes as required by part three of the Title IX participation test.

18. Cumberlands women participate in the club sports of basketball 3-on-3, basketball 5-on-5, flag football, sand volleyball, and volleyball. *Student Life*, Cumberlands, 2023 (last visited Aug 1, 2023). The existence of these women's club teams indicates that there is unmet interest in women's athletics at Cumberlands.

19. Cumberlands is a member of the Mid-South Conference, serving NAIA schools from Kentucky, Ohio, and Tennessee. Affiliate members are from Florida, Georgia, Mississippi, Alabama, Indiana, North Carolina and Tennessee. In this expansive competitive geographic region, Cumberlands will have many women's sports teams to pick from.

20. The Mid-South Conference members sponsor women's championships in Dance, Archery, and Wrestling as Championship sports. These championship teams demonstrate women's interest in these sports and that competition for these women's sports exists in the competitive geographic area.

21. High school girls in Kentucky and the Mid-South competitive geographic region compete in both school and club sports. In Kentucky, school-sponsored sports include Basketball, Field Hockey, Lacrosse, Soccer, Softball, Swimming & Diving, Track & Field, Volleyball, Weightlifting, and Wrestling. <u>https://www.nfhsnetwork.com/states/KY</u>

Girls in Kentucky and the Mid-South competitive geographic region compete in nonschool sports, club sports or travel teams. These include Equestrian, Wrestling, Badminton, Table Tennis, Team Handball, Sailing, Field Hockey, Fencing, Swimming & Diving, Skateboarding, Water Polo, Archery, Field Hockey, Rifle, Triathlon, Ice Hockey, Sport Climbing, Artistic Swimming, Skiing, Snowboarding, Gymnastics, Rowing, Rugby, and all sorts of combat sports, like Judo, Karate, and Taekwondo, to name a few. Cumberlands does not sponsor any of these sports, despite these girls expressing interest and ability in these sports.

Cumberlands will have well-prepared women athletes from many sports to choose from.

22. Sport Governing Bodies and the NCAA, for member schools, make it very easy to see where other competitors are located. The NCAA publishes the "NCAA Sports Sponsorship and Participation Rates Report, 1956 - 2022" for schools to find competitors within the school's normal competitive region: NCAA Sports Sponsorship and Participation Rates Report.²

² See

https://ncaaorg.s3.amazonaws.com/research/sportpart/2022RES_SportsSponsorshipParticipationRatesReport.pdf See individual sports' governing bodies for more, e.g.,

Women's College Rugby: <u>https://www.urugby.com/teams/womens-teams</u> Collegiate Equestrian: <u>https://collegiateequestrian.com/sports/2020/5/6/schools.aspx</u> Women's Collegiate Wrestling: <u>https://wrestlelikeagirl.org/college-opportunities</u>

Champion Women, Sex Discrimination in Athletics in Violation of Title IX, 2023

23. Rugby, Equestrian, Triathlon, and Wrestling are NCAA emerging sports. There are 163 college women's Wrestling programs, 42 NCAA schools sponsor Triathlon, 26 colleges sponsor women's varsity Equestrian, and at least 32 colleges currently sponsor women's varsity Rugby.

24. A review of the Cumberlands website does not reveal that Cumberlands undertook any athletic interest surveys or other research into interest and competition to support the addition of women's varsity sports. While surveys are never sufficient to deny women sports opportunities, they are often helpful in determining *which sports* the school should add.

25. The failure to provide women with equal opportunities to play impacts the availability of athletic scholarship dollars for women. These are important sources of funding for educational attainment that women are being denied because of their sex. If Cumberlands provided its male and female students with the same opportunities to participate, Cumberlands would need to add **\$2,198,138** *additional* athletic scholarship dollars, to balance out the amount Cumberlands provides to its male students.

26. If, for some reason, the OCR determines that Cumberlands is, in fact, not discriminating against women in providing opportunities in sport, then Cumberlands would still need to provide its women students participating in sports with **\$71,198** more in athletic scholarship aid, to match the amount Cumberlands provides its male athletes.

27. Cumberlands' EADA data further indicates that the university provides inadequate and unequal funding for recruitment of female athletes. In 2021-2022, Cumberlands spent \$49,135 on men's recruitment and only \$26,642 on women's recruitment; women were allocated only 33.34 percent of the recruiting budget even though they account for 45.62 percent of the athletic population and 64.62 percent of the full-time undergraduate population.

Women's Collegiate Triathlon: https://www.usatriathlon.org/multisport/ncaa-triathlon

Collegiate Competitive Cheer Teams: <u>https://www.ncsasports.org/cheerleading/colleges</u> (not to be confused with sideline cheerleading)

Collegiate Sailing is governed by the Inter-Collegiate Sailing Association (ICSA) with 220 schools: https://www.collegesailing.org/about/overview

Women's Collegiate Ice Hockey: https://www.uscho.com/teams/#d1women

Collegiate Field Hockey: <u>https://www.teamusa.org/USA-Field-Hockey/PLAYERS/College/Team-Websites</u> Collegiate Synchronized/ Artistic Swimming: <u>https://www.collegexpress.com/lists/list/colleges-with-</u> <u>notable-synchronized-swimming-teams/581/</u>

Collegiate Bowling - https://collegebowling.bowl.com/teams

Collegiate Rifle - <u>https://competitions.nra.org/competitions/nra-national-matches/collegiate-championships/collegiate-shooting-sports-directory/</u>

Collegiate Skiing – <u>https://www.uscsa.org/</u>

Collegiate Water Polo - https://collegiatewaterpolo.org/

Collegiate Women's Gymnastics https://www.ncaa.com/sports/gymnastics-women

Cumberlands would give women's teams – and women's coaches an *additional* **\$58,980** to equal the amount it is giving to men.

28. If, for some reason, the OCR determines that Cumberlands is, in fact, not discriminating against women in providing opportunities in sport, Cumberlands would still need to provide its women's sports teams – and women's coaches – with **\$9,573** more recruiting dollars in order to be consistent with the school's investment in men's sports.

IV. LEGAL ALLEGATIONS

29. Title IX provides that "[n]o person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of or be subjected to discrimination under any education program or activity receiving Federal financial assistance." 20 U.S.C. §1681(a).

30. Title IX regulations prohibit athletic programs from discriminating on the basis of sex in interscholastic, intercollegiate, club or intramural athletics offered by the institution. 34 C.F.R. §106.41(a) (2000).

31. Title IX regulations require institutions that offer athletics programs to provide equal athletic opportunities to members of both sexes to participate in athletics. 34 C.F.R. \$106.41(c)(1).

32. Pursuant to the 1979 Title IX Policy Interpretation, compliance with Title IX's equal athletic participation requirement is measured by determining whether the educational institution meets one part of the following three-part test:

- 1. Prong 1: Whether intercollegiate level participation opportunities for male and female students are provided in numbers substantially proportionate to their respective enrollments; or
- 2. Prong 2: Where the members of one sex have been and are underrepresented among intercollegiate athletes, whether the institution can show a history and continuing practice of program expansion which is demonstrably responsive to the developing interests and abilities of the members of that sex; or
- 3. Prong 3: Where the members of one sex are underrepresented among intercollegiate athletes, and the institution cannot show a history and continuing practice of program expansion, as described above, whether it can be demonstrated that the interests and abilities of the members of that sex have been fully and effectively accommodated by the present program.

United States Department of Health, Education, and Welfare, Office for Civil Rights, *Policy Interpretation; Title IX and Intercollegiate Athletics*, 44 Fed. Reg. 71413 (Dec. 11, 1979) [hereinafter *Policy Interpretation*].

33. In determining substantial proportionality under part one of the three-part test, OCR considers the number of opportunities that would have to be added to achieve proportionality and whether it would be sufficient to support another team. If there are a significant number of unaccommodated women, it is likely that a viable sport could be added and therefore the institution has not satisfied part one of the three-part test. United States Department of Education, Office for Civil Rights, *Clarification of Intercollegiate Athletics Policy Guidance: the Three-Part Test* (Jan. 16, 1996) [hereinafter *1996 Clarification*].

34. In determining whether certain sports "count" for Title IX purposes, the OCR will inquire "Whether the regular season competitive opportunities differ quantitatively and/or qualitatively from established varsity sports; whether the team competes against intercollegiate or interscholastic varsity opponents in a manner consistent with established varsity sports;" and "whether the primary purpose of the activity is to provide athletic competition at the intercollegiate or interscholastic varsity levels rather than to support or promote other athletic activities. When analyzing this factor, the following may be taken into consideration:

a. Whether the activity is governed by a specific set of rules of play adopted by a state, national, or conference organization and/or consistent with established varsity sports, which include objective, standardized criteria by which competition must be judged;

b. Whether resources for the activity (e.g., practice and competition schedules, coaching staff) are based on the competitive needs of the team;

c. If post-season competition opportunities are available, whether participation in post-season competition is dependent on or related to regular season results in a manner consistent with established varsity sports; and

d. Whether the selection of teams/participants is based on factors related primarily to athletic ability.

For more, please see Letter from Stephanie Monroe, Assistant Sec'y for Civil Rights, Dear Colleague Letter: Athletic Activities Counted for Title IX Compliance, (Sept. 17, 2008) ("2008 OCR Letter") Available at: <u>http://www2.ed.gov/print/about/offices/list/ocr/letters/colleague-20080917.html</u>

35. In 1975, schools were given three years to be in compliance with the equal participation mandate under Title IX. Schools had only one year to end sex-discrimination in all other areas of Title IX's non-discrimination mandate. Only athletics gave schools three years to add athletic opportunities and to stop discriminating against women – or until 1978. That deadline passed 45 years ago. 34 C.F.R. $\$106.41(d).^3$

³ 34 C.F.R. §106.41(d) "*Adjustment period*. A recipient which operates or sponsors interscholastic, intercollegiate, club or intramural athletics at the elementary school level shall comply fully with this section as *Champion Women*, Sex Discrimination in Athletics in Violation of Title IX, 2023

It is worth noting how odd Prong 2 is as a legal test, in comparison to other nondiscrimination civil rights. For a school to be able to argue that it is still playing catch-up with non-discrimination – exists nowhere else in law. This is especially true 51 years after the passage of Title IX, and 48 years after the passage of the regulations OCR depends on, regulations that were passed by Congress. When a school uses Prong 2, it is admitting that it is not providing women with equal educational opportunities, but that their actions are acceptable, because the school is "improving." Title IX's Prong 2 allows schools to provide girls and women with less.

36. <u>Therefore, it is understandable that Prong 2 is a strict legal test.</u> In determining whether an institution has a history and continuing practice of expansion under Prong 2 of the three-part test, OCR reviews the entire history of the athletic program and evaluates whether the institution has expanded participation opportunities for the underrepresented sex in a manner that was demonstrably responsive to their developing interests and abilities, considering a number of factors, including:

- an institution's record of adding intercollegiate teams, or upgrading teams to intercollegiate status, for the underrepresented sex;
- an institution's record of increasing the numbers of participants in intercollegiate athletics who are members of the underrepresented sex;
- an institution's affirmative responses to requests by students or others for addition or elevation of sports; and
- whether the institution has effective ongoing procedures for collecting, maintaining and analyzing information on the interest and abilities of students of the underrepresented sex, including monitoring athletic participation, and assessing interest and ability on a periodic basis.

United States Department of Education, Office for Civil Rights, *Intercollegiate Athletics Policy Clarification: The Three-Part Test- Part Three* (Apr. 20, 2010) [hereinafter 2010 Clarification]; 1996 Clarification.

37. In determining whether an institution has a continuing practice of program expansion under Prong 2, OCR will consider a number of factors, including:

- an institution's current implementation of a non-discriminatory policy or procedure for requesting the addition of sports (including the elevation of club or intramural teams) and the effective communication of the policy or procedure to students;
- an institution's current implementation of a plan of program expansion that is responsive to developing interests and abilities; and

expeditiously as possible but in no event later than one year from the effective date of this regulation. A recipient which operates or sponsors interscholastic, intercollegiate, club or intramural athletics at the secondary or post-secondary school level shall comply fully with this section as expeditiously as possible but in no event later than three years from the effective date of this regulation."

• an institution's efforts to monitor developing interests and abilities of the underrepresented sex, for example, by conducting periodic nondiscriminatory assessments of developing interests and abilities and taking timely actions in response to the results.

2010 Clarification, 1996 Clarification.

38. OCR will not find a history and continuing practice of program expansion where an institution increases the proportional participation opportunities for the underrepresented sex by reducing opportunities for the overrepresented sex alone or by reducing participation opportunities for the overrepresented sex to a proportionately greater degree than for the underrepresented sex. *2010 Clarification, 1996 Clarification*.

39. Courts have found that schools must have both a history *and* continuing practice of expanding opportunities for women for Prong 2 compliance. *Mansourian v. Bd. Of Regents of Univ. of Cal.*, 594 F. 3d 1095, 1108. (9th Cir. Cal. 2010).

40. Prong 3 of the three-part test requires an examination of whether there is an unmet interest in a particular sport, a sufficient ability to sustain a team in the sport, and a reasonable expectation for competition for a team in the sport. *2010 Clarification*, *1996 Clarification*.

41. Whether there is unmet interest and ability will be determined by examining a broad range of indicators, including whether the institution uses non-discriminatory methods of assessing interest and ability, the elimination of a viable team for the unrepresented sex, multiple indicators of interest and ability, and frequency of conducting assessments. *2010 Clarification*.

42. Sufficient interest can be established by student requests to add a sport or elevate a club sport, increases in club or intramural sport participation, responses to interviews and interest surveys, assessments of student athletic participation before entering the institution or in the secondary schools from which the university draws its students, and assessments of participation in intercollegiate sports in the institution's normal competitive regions. *Id.*

43. Ability may be established by the athletic accomplishments and competitive experience of club sports and admitted students, the opinions of coaches, administrators, and athletes, and student participation in other sports. *Id*.

44. Expectation of competition may be established through athletic opportunities offered by other schools with which the school competes or opportunities at other schools in the school's geographic area, including those against which the institution does not compete. *Id.*

45. Under Prong 3 of the three-part test, OCR will also examine an institution's recruitment practices. If an institution recruits potential student-athletes for its men's teams, OCR will examine whether the institution is providing women's teams with substantially equal opportunities to recruit potential student-athletes. *Id*.

46. Title IX also requires schools to provide equal scholarship dollars, in proportion to the number of students of each sex participating in athletics. 34 C.F.R. §106.37(c) (2000). NCAA limits on scholarships per team is not a legal defense; schools cannot blame a third-party for sex discrimination; recipients are responsible for equality. Schools choose which sports to sponsor, and some schools have chosen scholarship-dense sports for men, such as football and basketball, and scholarship-light sports for women, such as track.

47. Title IX also requires equal opportunity in the recruitment of student-athletes where equal athletic opportunities are not present for male and female students. Compliance will be assessed by examining the recruitment practices of the athletic programs for both sexes and evaluating whether the financial and other resources made available for recruitment in male and female athletic programs are equivalently adequate to meet the needs of each program. *1979 Policy Interpretation.*

48. Title IX requires schools to provide women with equal treatment, including equipment and supplies; game and practice times; travel and per diem allowances; coaching and academic tutoring; assignment and compensation of coaches and tutors; locker rooms, practice, and competitive facilities; medical and training facilities and services; housing and dining facilities and services; and publicity. 34 C.F.R. §106.41(a) (2000), *Policy Interpretation*.

49. Lack of money is not a legal defense to sex discrimination. *See, e.g., Roberts Colorado State Univ.*, 814 F. Supp. 1507, 1518 (D. Colo. 1993) ("[A] financial crisis cannot justify gender discrimination."); *Favia v Indiana University of Pennsylvania*, 812 F. Supp. 578, 585 (W.D. Pa. 1993) (finding that financial concerns alone cannot justify gender discrimination); *Cook v. Colgate University*, 802 F. Supp. 737, 750 (1992) ("[I]f schools could use financial concerns as a sole reason for disparity of treatment, Title IX would become meaningless."); *Haffer v. Temple*, 678 F. Supp. 517, 520 (1987) (finding that financial concerns alone cannot justify gender discrimination).

50. Monies and in-kind benefits from third-party sources, such as donors, sponsorships, television rights, ticket sales, and student fees, are not a defense to a sex discrimination charge, whether those resources were used to build facilities, fund scholarships, provide equipment and uniforms, or any other benefit of sports participation. None of those sources of money creates a legal defense against sex discrimination. Schools must ensure that their students are not receiving second-class educational opportunities because they are female. See 20 U.S.C. § 1687 (2005); See Office for Civil Rights, *Department of Education, Further Clarification of Intercollegiate Athletics Policy Guidance Regarding Title IX Compliance* (June 11, 2003), *Cohen v. Brown Univ.*, 809 F. Supp. 978, 996 (D.R.I. 1992) (concluding that "all monies spent by Brown's Athletic Department, whether originating from university coffers or from the Sports Foundation [booster club] must be evaluated as a whole under § 106.41(c)")

51. It is *Champion Women's* experience that most athletes and former athletes are acutely aware of all the ways they are treated as second-class within their athletics department, because they are women. As NIL monies become more available, equal promotion and publicity

will be important for female athletes. *Champion Women* asked current collegiate athletes what equality would look like under this list. Here's what the athletes came up with:

- i. Men's and Women's sports would be equally featured, with equal prominence, on school and Athletic Department websites and social media.
- ii. Schools would invest equally in cameras and production equipment for Women's and Men's sports.
- iii. Schools would optimize Google searches for their Men's and Women's teams to receive equal search results.
- iv. Women's and Men's sports would employ an equal caliber of talent in their sports information and marketing departments, and they would be paid and promoted equally.
- v. Women's and Men's sports jerseys, apparel, and memorabilia would be equally and easily accessible.
- vi. The needs of Women's teams would not revolve around Men's football and men's basketball teams.
- vii. The Women's and Men's teams would have equal access to dining halls, nutrition, etc. at times equally convenient to both teams.
- viii. Men's and Women's teams would have equal access to optimal practice times when they share facilities.
- ix. Men's and Women's sports marketing efforts would focus on performance; Broadcasters and schools would not focus on a woman athlete's appearance or sexuality.
- x. Women's and Men's medical care and athletic training access would be equal; Neither male nor female athletes would have priority accessing these resources.
- xi. Schools would hire competition officials of the same quality, with equal compensation, for the Women's and Men's teams.
- xii. Men's and Women's sports performance staff would be equal and would be paid and promoted comparably.
- xiii. Schools would intentionally use language that equally prioritizes Men's and Women's sports.
 - 1. Teams would be referred to as "Women's Basketball" and "Men's Basketball."
 - 2. "Basketball" would not be used to refer to Men's Basketball.
 - Schools would have Social Media handles that referred to men's and women's teams; "Oregon Soccer" would be changed to "Oregon Men's Soccer."

52. Cumberlands' own data, as outlined in the Factual Allegations above, demonstrate that it is not providing equal opportunities for its female students to participate in sports under Title IX's three-part participation test, in addition to scholarship, treatment and benefits accorded to male student-athletes.

V. RELIEF REQUESTED

53. *Champion Women* expects OCR investigators will find additional violations of Title IX, the law guaranteeing women equal educational opportunities, including athletics. *Champion Women* requests that OCR:

- a. <u>Investigate</u> the University of the Cumberlands to determine whether it is discriminating against women; whether it is providing female students with equal participation opportunities in athletics, equal and proportionate athletic scholarship dollars, and receiving equal treatment and benefits.
- b. Take all necessary steps to <u>remedy</u> any unlawful conduct that you identify in your investigation, as required by Title IX and its implementing regulations. Secure assurances of compliance with Title IX from Cumberlands, that include full remedies for the violations found.
- c. Among other steps to achieve compliance with Title IX, require Cumberlands to add more athletic opportunities for women, accord to additional teams and athletes the full range of benefits accorded to men's varsity teams and athletes, increase recruiting budgets and opportunities, and adopt and implement a plan to achieve compliance with Title IX.
- d. <u>Monitor</u> any resulting agreement with the University of the Cumberlands to ensure that the school achieves compliance with Title IX, now and in the future.



Nancy Hogshead, J.D., OLY September 22, 2023

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